

PICTURE NEWS

IN COLOR AND ACTION

FIRST NEWS COMIC
SEPT.-OCT. 1946 10¢



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TWELVE COMIC **NEWS** FEATURES



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\$380.00 MORE AWARDED IN CASH PRIZES IN THE NATIONAL PICTURE NEWS CONTEST

PICTURE NEWS announces the final awards in its "best remembered life experience" contest with the following thirty-eight winners, and a brief description of their entries. Each will receive a prize of ten dollars. Total prizes amounted to \$1,000.00 in cash. Names of the main prize winners were published in earlier issues. Thousands of contestants took part from all sections of the country. Here are the thirty-eight ten-dollar prize winners:

1. Emily Vannest, St. Clairsville, O.—School teacher settles a Kentucky feud.
2. George Glondeniz, Allenton, Mich.—Innocent bystander escaping a policeman's bullets.
3. Stella Peterson, Minneapolis, Minn.—Thrilling experiences in the Belgian Congo.
4. Christine Mills, Lake Alma, Canada—The human story of an Indian mother.
5. Karl Johnson, Muskegon, Mich.—A G.I. hero's experiences in the Battle of the Bulge.
6. James Shanahan, Cuyahoga Falls, O.—A shot kills a rattlesnake and saves a life.
7. Lloyd Ira Miller, Allentown, Pa.—The Indian Walking Purchase of William Penn's days.
8. Marlowe Allers, Bergen, North Dakota—A fatal trip to hunt mountain lions.
9. Finlay MacKenzie, Bridgeport, Conn.—A remarkable day dream that predicted a death.
10. Edward G. O'Brien, Philadelphia, Pa.—A runaway school-boy becomes a battlefield hero.
11. Larry B. Mercer, Miami Beach, Fla.—Bombing Tokyo and coming back alive.
12. Ralph Sabers, Brooklyn, N. Y.—Rescued from drowning by a dog.
13. Sgt. Herbert E. Smith, Phoenix, Ariz.—Stopping a clash with the Japanese at Vladivostok in 1919.
14. Sol Gomez, New York City—A brave G.I. wireman's experience in No Man's Land.
15. Frank H. Belsinger, Philadelphia, Pa.—Raiding Berlin, captured by the Nazis, rescued by the Russians.
16. Henry L. Newby, New Britain, Conn.—An Army Guard's fight to the death with escaping prisoners.
17. George Clutterbuck, Pierce, Fla.—Rescued from a raft after being torpedoed by a U-boat.
18. Frederick J. McGraw, Brooklyn, N. Y.—Escape from African jungles.
19. Donald Gried, Buffalo, N. Y.—A brave boy fire warden survives the London Blitz.

20. James Dawson, Weatherford, Okla.—Death gamble on the bloody beaches of Leyte.
21. John Frisoli, Bronx, N. Y.—Fighting the war at home with the Victory Farm Cadets.
22. Mrs. John Schmidt, Decatur, Ill.—How a pet collie dog saved a child from death.
23. LeRoy Bass, Bend, Ore.—Catching horse thieves on an Arizona ranch.
24. William Davis, Edenton, N. C.—Escaping from a truck blow up by a Nazi mine.
25. Benjamin Goodman, Suffolk, Va.—How a Boy Scout killed a big bear.
26. Charles R. O'Loughlin, Worcester, Mass.—An exciting experience involving mistaken identity.
27. Fred C. Bond, Los Angeles, Cal.—Escaping death from a small volcano.
28. Frank Dowd, Union City, N. J.—Struck by an express train and ALIVE!
29. Harry R. Lawton, Albany, N. Y.—How a telephone man received the gratitude of Franklin D. Roosevelt.
30. Mrs. Nina F. Rice, Richmond, Me.—The story of an unforgettable graduation bouquet.
31. Hazel M. Goodale, Portland, Ore.—How a great American mountain revived a woman's faith.
32. Lillian L. Points, Texarkana, Ark.—A boat ride in the great flood of the Red River.
33. Anthony Mastriano, San Diego, Cal.—Averting a panic in a movie theater.
34. Carroll Van Court, Los Angeles, Cal.—The boy that won a famous smile from Mark Twain.
35. Sol Burke Bayal, Camp Hill, Alabama—Saving a passenger train from being wrecked.
36. John Janke, Freeport, Tex.—Trapped on a ship which was cut in half.
37. Leonard Ingram, Philadelphia, Pa.—A thrilling ride on a high wire in a wheelbarrow.
38. Herbert B. Halstein, Allay, W. Va.—A decorated G.I., surviving seven operations, is proud of his battle wounds.

Dr. Allen H. Moore of Doylestown, Pa., has requested PICTURE NEWS to make the following explanation with reference to its recent series entitled "How To Bring Up The G. I. Baby". This picture story was prepared from a chart compiled by Dr. Moore, and edited by Dr. Ralph M. Tyson, a noted pediatrician of Temple University. Dr. Moore is a well known country doctor whose baby chart was edited by this outstanding medical authority on infant care in the United States, but not the actual PICTURE NEWS story prepared from the chart.

Subscribe to PICTURE NEWS in Color and Action, the first news magazine in pictures and dialogue, in the history of the publishing business.

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PICTURE NEWS, Box 111, Bridgeport, Conn.

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IN THIS ISSUE

She Risked Her Life for Her Sister—the \$200 Prize Story

Peter Gray—Who proved that big-league baseball is not a two-handed game

Monty Hale in Home on the Range—a new movie

Ann Curtis—a girl champion who could not give up!

Making the Bees Work for You—a good income for boys and girls

Margaret O'Brien—Child Genius Teaches Hollywood How to Act.

On Second Thought—by John Milligan

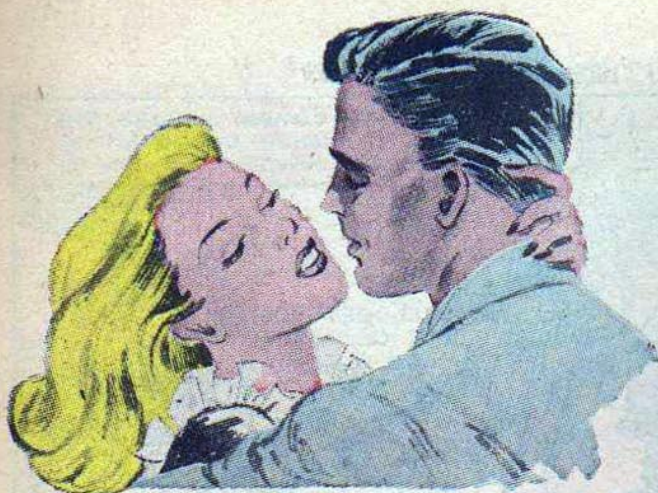
Tomorrow's Top Secret—an editorial

Late News Flashes—by Mill Gross

The Thrilling Adventures of Jesse James—a complete picture story

Hitler Lives—Vicious Ideas which Democracy will Stamp Out!

Exploring the Unknown—A popular radio feature on electronics



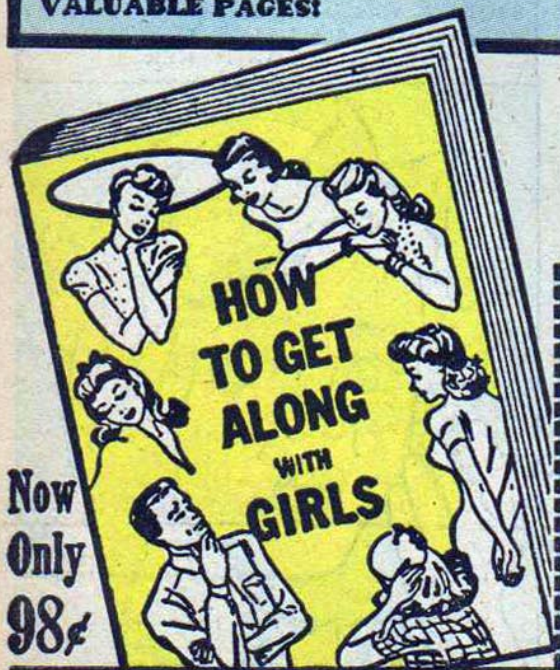
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to
Win Her!**

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READ for YOURSELF!

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| How To Interest Her In You | How Not To Offend |
| How To Win Her Love | How To Be Well-Mannered |
| How To Express Your Love | How To Overcome "Inferiority" |
| How To "Make Up" With Her | How To Hold Her Love |
| How To Have "Personality" | How To Show Her A Good Time |

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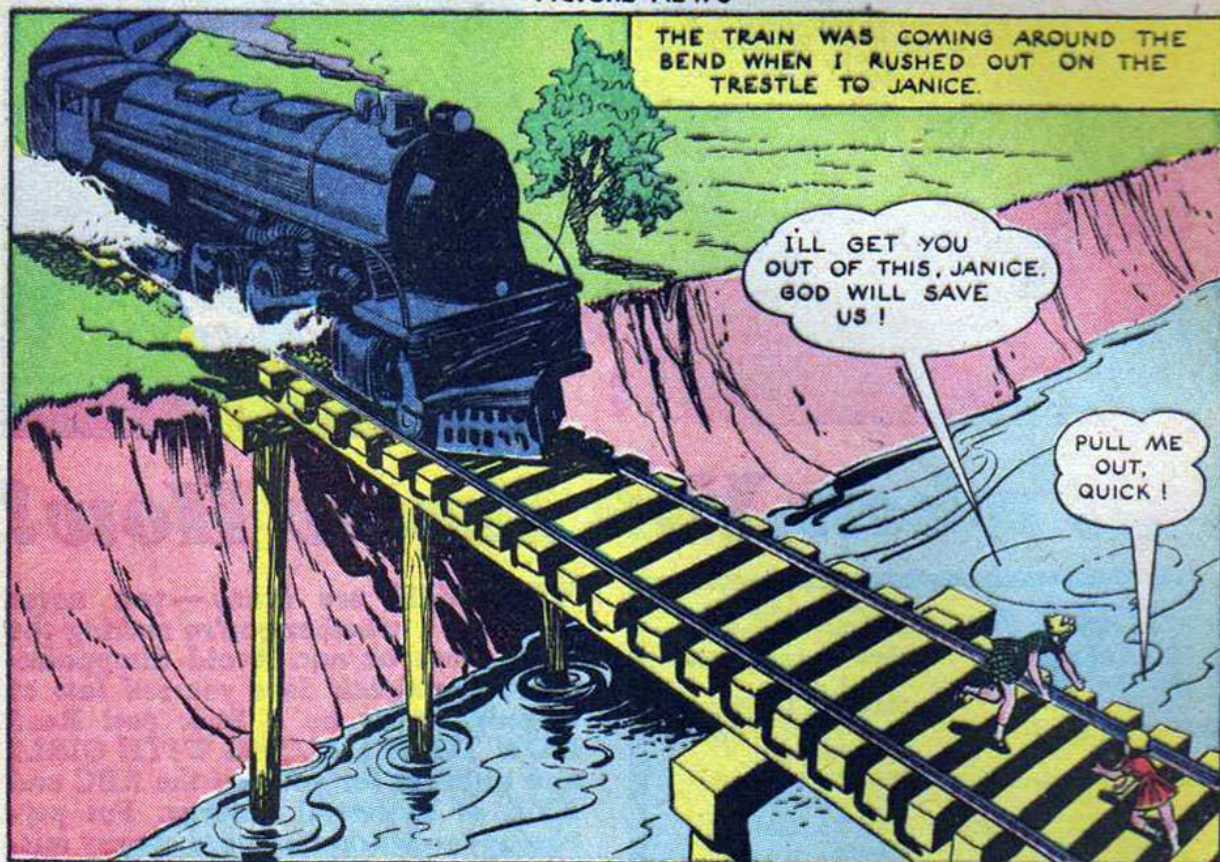
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PICTURE NEWS



SHE RISKED HER LIFE TO SAVE SISTER!

THE TRUE STORY OF CONSTANCE AYRES,
TEEN-AGE HEROINE OF PEORIA, ILLINOIS—
AS TOLD TO PICTURE NEWS.

WINNER OF THE FIRST PRIZE OF \$200,
IN THE \$1,000 CASH PRIZE CONTEST
CONDUCTED BY PICTURE NEWS FOR THE
BEST REMEMBERED LIFE EXPERIENCE
OF ITS READERS.

I BLAMED MYSELF BECAUSE JANICE
WAS CAUGHT ON THE TRESTLE. MY
BROTHER WAS YOUNGER THAN I WAS,
AND IT WAS UP TO ME TO SAVE HER
OR DIE WITH HER.



PICTURE NEWS

IT WAS ON OCTOBER 17TH, 1940. I WAS 10 YEARS OLD. MY FATHER HAD TO REGISTER FOR THE DRAFT. MY MOTHER WAS IN THE HOSPITAL. SCHOOL WAS OUT, AND WE WERE OFF ON A PICNIC...

WE'RE GOING TO HAVE FUN!

MAYBE MOTHER WILL GET WELL SOON!

I HOPE DAD DOESN'T HAVE TO GO TO WAR!

WE WERE AIMING FOR ROCKY GLEN PARK. THE QUICKEST WAY WAS OVER A RAILROAD TRESTLE

I'M SCARED TO GO OVER THAT TRESTLE--THE TRAIN MAY COME!

WE'VE GOT ENOUGH TIME, CONNIE!

ANOTHER BOY JOINED US. AND HE SAID WE WERE PERFECTLY SAFE TO GO ACROSS

COME ON! THAT TRAIN WON'T BE ALONG FOR TWO HOURS! ARE YOU SCARED?

THE OLDER BOY RAN ACROSS THE TRESTLE AND WE FOLLOWED HIM MORE SLOWLY UNTIL WE WERE IN THE MIDDLE.

I'M SCARED! I CAN'T WALK FAST!

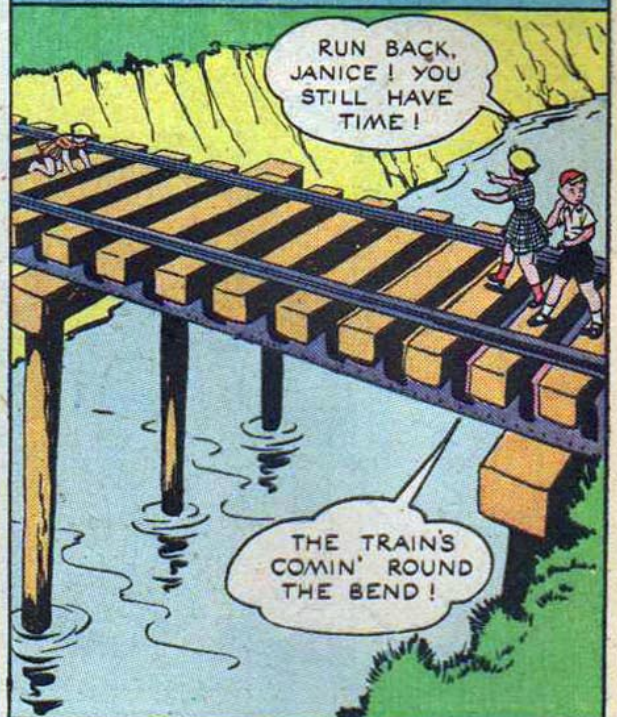
I DON'T LIKE THIS--SUPPOSE THE TRAIN CAME!

PICTURE NEWS

MY BROTHER AND I HAD ALMOST
CROSSED THE TRESTLE—WE THOUGHT
JANICE WAS RIGHT BEHIND US.



IT WAS THEN I HEARD THE TRAIN
WHISTLE. WE WERE ACROSS, BUT JANICE
WAS ONLY HALF WAY. I WAS FRIGHTENED
TO DEATH.



MY HEART WAS IN MY THROAT WHEN
I HEARD WHAT JANICE HAD TO SAY.



IN THE MEANTIME, ENGINEER R.R. HIL-
TON, OF THE C.B. AND O. RED ARROW,
WAS PUTTING ON STEAM TO MAKE SPEED.



PICTURE NEWS

THEY TOLD ME LATER THAT THE ENGINEER WAS JUST AS FRIGHTENED AS I WAS.



I PULLED JANICE OUT OF THE TIES. I THOUGHT THE TRAIN WAS RIGHT IN BACK OF ME.



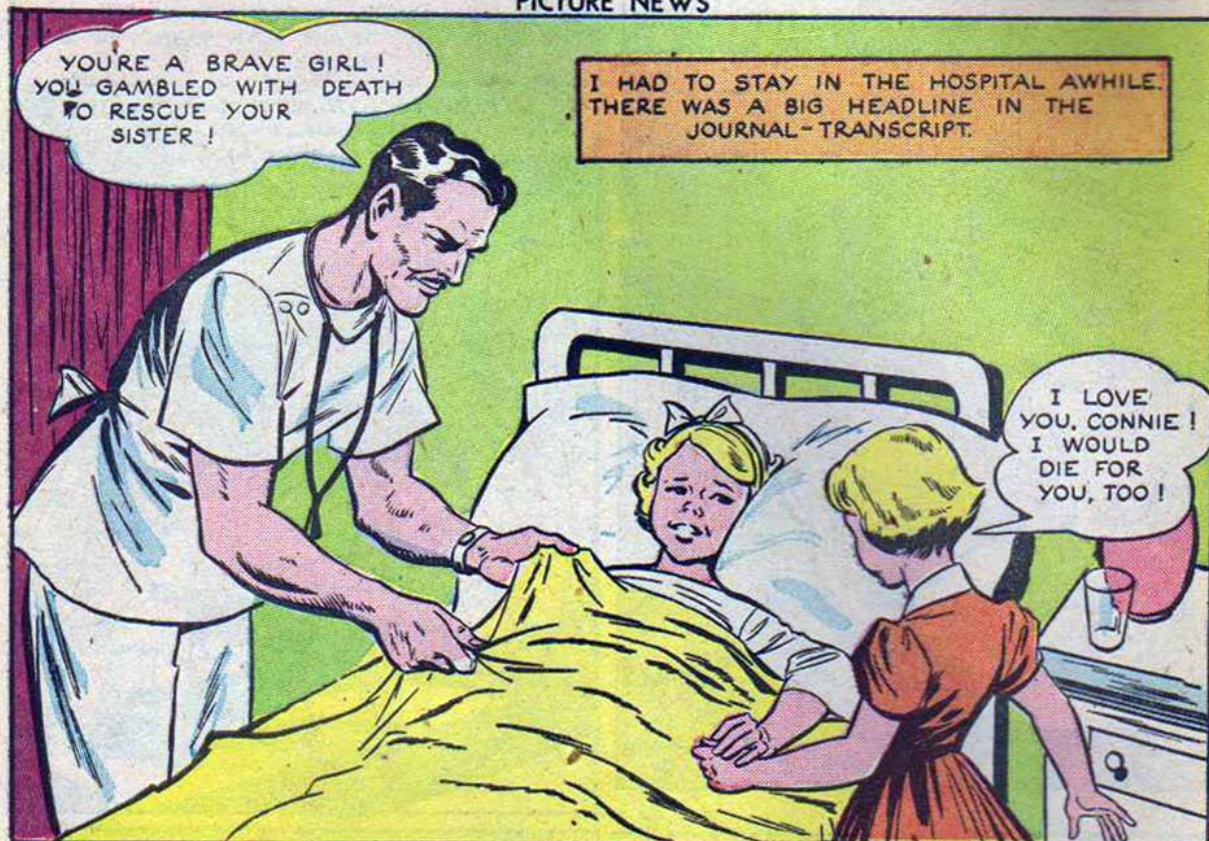
I GAVE JANICE A SHOVE TO SAFE GROUND AT THE END OF THE TRESTLE. THE TRAIN WAS IN BACK OF ME—ITS BRAKES SCREECHING.



THEN I FAINTED AND FELL OFF THE TRESTLE INTO KICKAPOO CREEK, FIFTEEN FEET BELOW.

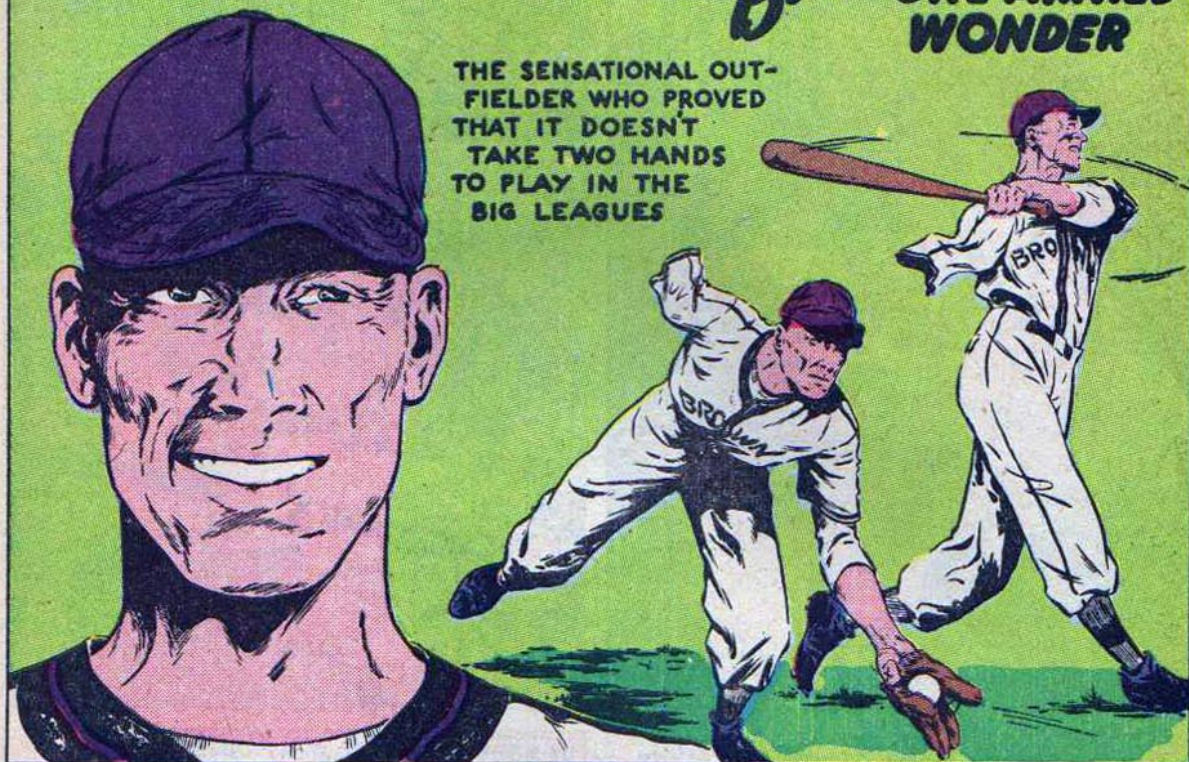


PICTURE NEWS



PETE GRAY *Baseball's* ONE ARMED WONDER

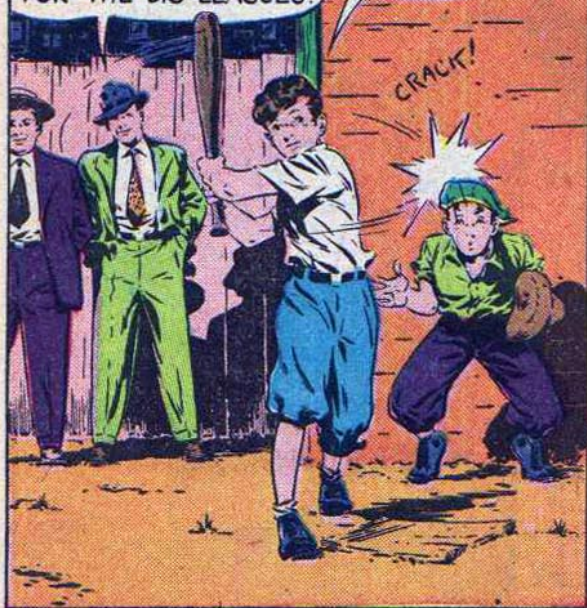
THE SENSATIONAL OUT-FIELDER WHO PROVED THAT IT DOESN'T TAKE TWO HANDS TO PLAY IN THE BIG LEAGUES



EVEN AS A YOUNGSTER, PETE GRAY WAS A BASEBALL GENIUS.

THAT KID IS SLATED FOR THE BIG LEAGUES!

THIS COMES NATURAL TO ME!



PETE WORRIED HIS PARENTS BY HITCHING RIDES BEHIND TROLLEY CARS AND AUTOMOBILES.

IF YOU DONT STOP HITCHING RIDES YOU'LL LOSE AN ARM OR A LEG!

AND YOU'LL NEVER PLAY BASEBALL AGAIN!

OK., I'LL TRY TO CUT IT OUT!

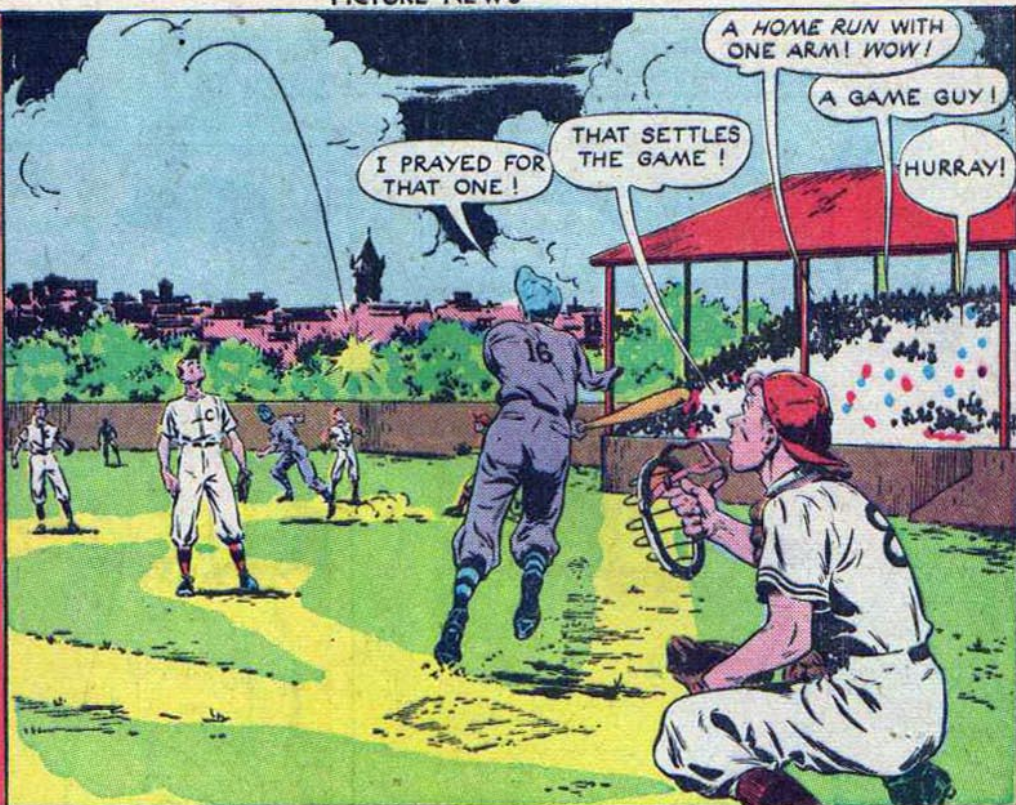


PICTURE NEWS



PICTURE NEWS

HIS FIRST TWO CHANCES AT BAT IN SEMI-PRO RANKS, WHEN HE WAS 16, DECIDED WHETHER HE WAS TO BE ACCEPTED AS A BALL PLAYER—HUNDREDS WATCHED AT ERASMUS FIELD, BROOKLYN—FIRST HE HIT A SINGLE—THEN NEXT TIME UP—



I PRAYED FOR THAT ONE!

THAT SETTLES THE GAME!

A HOME RUN WITH ONE ARM! WOW!

A GAME GUY!

HURRAY!

FOR FIVE YEARS PETE WENT TO MIAMI, AT HIS OWN EXPENSE DURING THE TRAINING SEASON, BEGGING FOR A BIG LEAGUE TRY-OUT. FOR FIVE YEARS HE WAS TURNED DOWN.

I TELL YOU, I CAN PLAY THIS GAME IN BIG LEAGUE STYLE. TRY ME!

YOU NEED TWO ARMS IN THIS GAME.

SORRY, KID—YOU'D BE A HANDICAP TO US.



FINALLY, HE LANDED WITH THE THREE RIVERS TEAM IN THE CANADIAN LEAGUE

IF I FLOP, CAN ME, I'M NOT LOOKING FOR SPECIAL CONSIDERATION!

I THINK HE HAS PLENTY ON THE BALL!

WE'LL GIVE YOU A CHANCE...



PICTURE NEWS



THEN HE SLAPS HIS GLOVE UNDER THE STUMP OF HIS RIGHT ARM AND PULLS HIS HAND FREE...



AS THE BALL ROLLS, FROM THE GLOVE IT IS HELD BETWEEN HIS CHEST AND WRIST...



THE BALL THEN IS CAUGHT DEFTLY IN HIS HAND AND HE IS READY TO THROW...



PICTURE NEWS

A FRACTURED SHOULDER LANDS PETE IN THE HOSPITAL.

WE'RE SURE SORRY, PETE!

I GUESS YOU COULDN'T KEEP IT UP, OLD BOY.

DON'T WORRY ABOUT ME—I'LL BE BACK!



IN 1944, PETE SIGNED UP WITH MEMPHIS OF THE AMERICAN ASSOCIATION. RECORD: 68 STOLEN BASES—3 HOME RUNS—25 DOUBLES—6 TRIPLES—BATTING AVERAGE: .350.

IN 1945, THE BROWNS BOUGHT PETE FROM MEMPHIS. 39,000 FANS CHEERED HIM AT THE YANKEE STADIUM.

ATTA BOY, PETE!

HE'S A WONDER!

HOORAY FOR PETE GRAY!

WHAT A GUY!

YIPPEE! WHAT A BALLPLAYER!

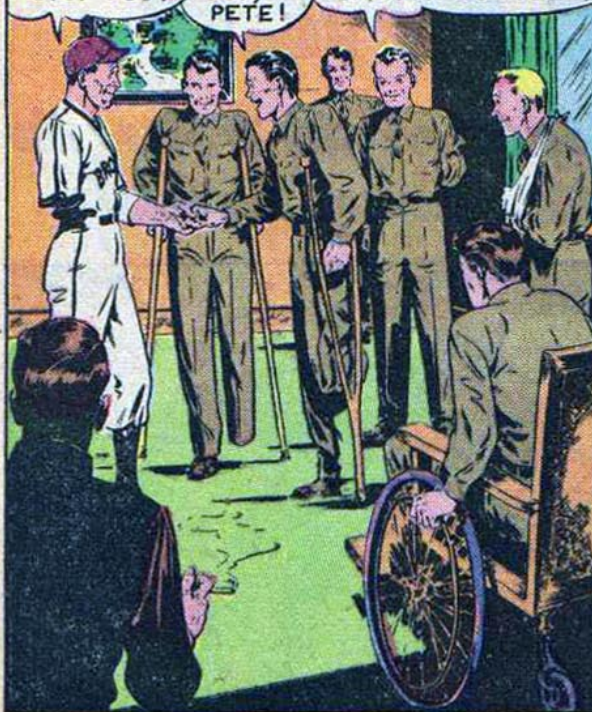


PETE BECAME A LIVING INSPIRATION TO WOUNDED G.I.'S, AND HAS HELPED MANY TO RESUME A USEFUL, ACTIVE LIFE.

SO DON'T LET AN AMPUTATION STOP YOU!

YOU'RE A GREAT GUY, PETE!

YOU'VE SURE HELPED PUT A LOT OF US BACK ON OUR FEET!



PETE'S FUTURE IS NOW ASSURED. THE LOSS OF AN ARM COULD NOT KEEP HIM FROM THE WORK AND THE GAME HE LOVED.

I DID IT BY REFUSING TO ADMIT TO MYSELF THAT I WAS HANDICAPPED. THE MIND RULES, EVERY TIME!



PICTURE NEWS

FROM THE THRILLING MOVIE
"HOME ON THE RANGE"
A REPUBLIC MAGNACOLOR PRO-
DUCTION STARRING MONTE HALE,
ADRIAN BOOTH AND BOBBY BLAKE



MONTE HALE

*The Cowboy Who Fights to Save the
Native Wild Game of the West*

MONTE HALE, A COWBOY WORKING FOR THE FORESTRY SERVICE TO STOP THE SLAUGHTER OF WILD GAME, IS ON HIS WAY TO INVESTIGATE THE GRIZZLY GARTH RANCH, WHERE HUNTING WILD GAME IS NOT PERMITTED—BUT WHERE MANY CATTLE ARE BEING KILLED BY WHAT APPEAR TO BE, WILD BEARS ACCORDING TO ALL REPORTS! MONTE HAS JUST CROSSED THE BOUNDARY OF GARTH'S RANCH. WHEN—



HEY WHO'S SHOOTING
AT ME? DIDN'T
KNOW I HAD
ENEMIES HERE!

PICTURE NEWS

SUDDENLY, FROM BEHIND A ROCK, CUB GARTH, GRIZZLY'S ELEVEN YEAR SON, APPEARS AND HOLDS MONTE UP!



CAN'T YOU READ THAT SIGN? WE DON'T ALLOW SHOOTING!

I WAS SHOOTING TO PROTECT MYSELF!

CUB GARTH RIDES BACK TO HIS DAD'S RANCH WITH MONTE AS PRISONER!



LAY OFF, SON! THAT'S MY OLD FRIEND MONTE HALE!

LET ME EXPLAIN!

I CAUGHT HIM SHOOTING ON OUR LAND!

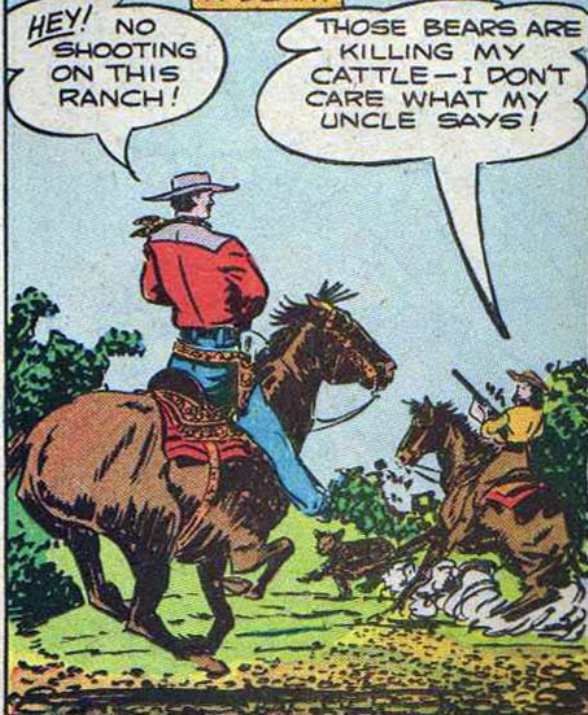
GRIZZLY GARTH DECIDES TO FIND OUT WHAT THE SHOOTING WAS ALL ABOUT, AND THE THREE RIDE OFF....



WONDER IF MY NIECE STARTED THIS SHOOTING!

SHE DOESN'T WANT TO PRESERVE WILD GAME!

MORE SHOTS ARE HEARD, AND MONTE DASHES AHEAD TO DISCOVER BONNIE GARTH, GRIZZLY'S NIECE, IN PURSUIT OF A BEAR!



HEY! NO SHOOTING ON THIS RANCH!

THOSE BEARS ARE KILLING MY CATTLE—I DON'T CARE WHAT MY UNCLE SAYS!

PICTURE NEWS

MONTE FINDS IT NECESSARY TO YANK BONNIE GARTH FROM HER HORSE TO STOP HER FROM SHOOTING THE BEAR....

SORRY, BUT I HAVE TO DO THIS—I'M PROTECTING YOUR UNCLE'S WILD GAME!

UNHAND ME, YOU WRETCH!



DAN LONG, BONNIE'S ESCORT, AND THE MAN WHO IS SECRETLY PLANNING TO DEFRAUD GARTH OF HIS RANCH, ARRIVES ON THE SCENE!

WHAT IS THE MEANING OF THIS?

HE'S TRYING TO STOP ME FROM SHOOTING GRIZZLY GARTH'S WILD BEARS AND THEY'RE KILLING ALL MY CATTLE!



WITHOUT WARNING DAN LONG SWINGS AT MONTE HALE...

SO THAT'S THE WAY YOU WANT IT!

YOU CAN'T INSULT BONNIE AND GET AWAY WITH IT!



THE FIGHT CAN ONLY END IN ONE WAY AFTER MONTE SWINGS INTO ACTION....

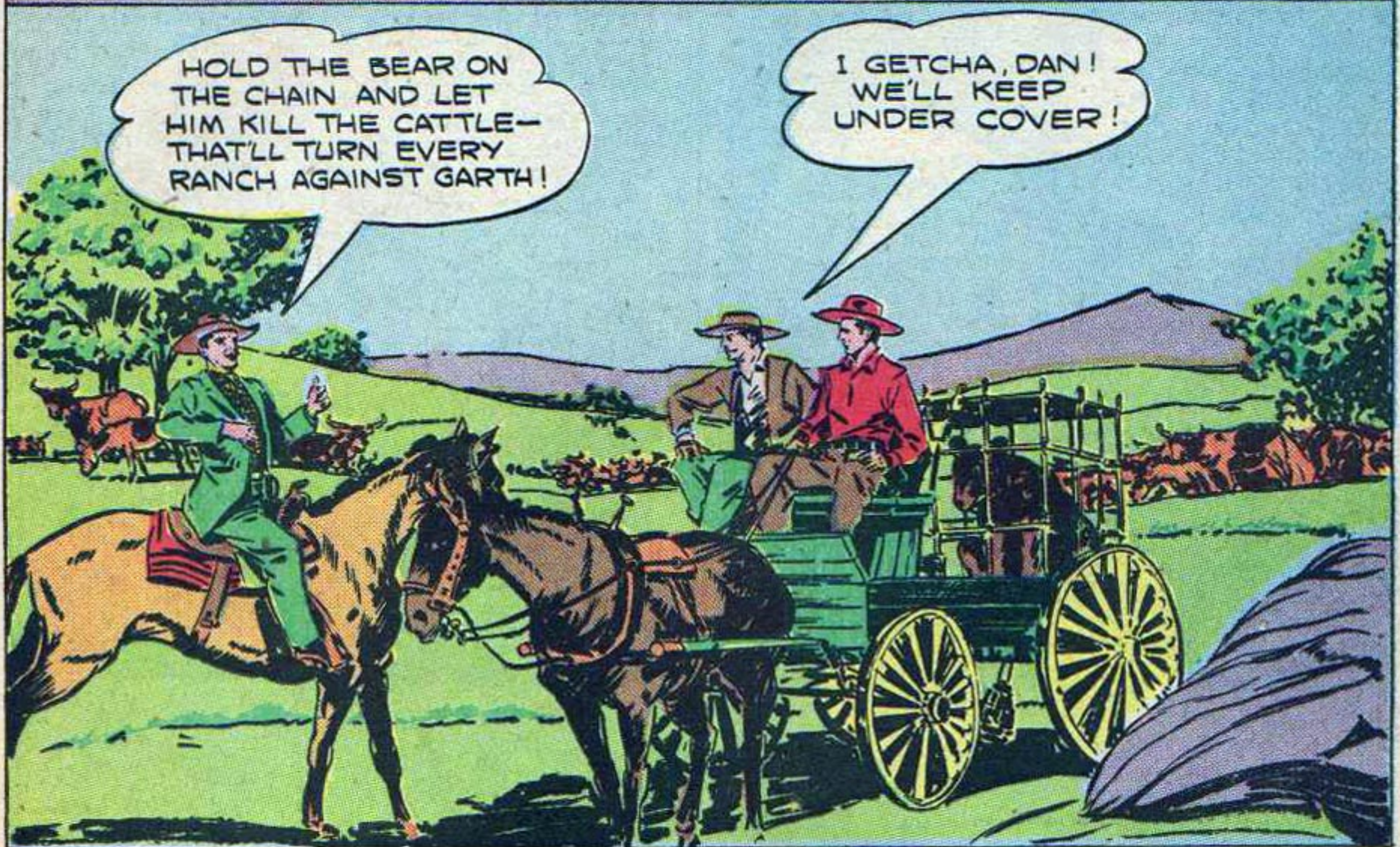
THAT'LL TEACH YOU TO RESPECT THE U.S. FORESTRY SERVICE!

FROM NOW ON, IT'S WAR WITH MY UNCLE'S RANCH!



PICTURE NEWS

AFTER THE FIGHT, DAN LONG HIRES TWO RASCALS TO TURN A FEROCIOUS BEAR LOOSE ON BONNIE'S GRAZING CATTLE TO MAKE IT APPEAR THAT THE TAMER BEARS ON HER UNCLE'S RANCH WERE RESPONSIBLE FOR THE KILLINGS!



HOLD THE BEAR ON THE CHAIN AND LET HIM KILL THE CATTLE— THAT'LL TURN EVERY RANCH AGAINST GARTH!

I GETCHA, DAN! WE'LL KEEP UNDER COVER!

DAN LONG TAKES BONNIE GARTH OVER THE RANGE TO SHOW HER HOW HER CATTLE ARE BEING DEVoured....



THIS IS WHAT YOUR UNCLE'S WILD ANIMALS ARE DOING!

I'LL CALL ALL THE CATTLEMEN TO MEET FOR ACTION!

LATER, HEARING OF BONNIE'S PLAN, MONTE TRIES TO TELL HER THAT HER UNCLE IS NOT TO BLAME!



TAKE THAT! AND TELL MY UNCLE HIS PROTECTED WILD GAME IS RUINING THE RANGE!

PICTURE NEWS

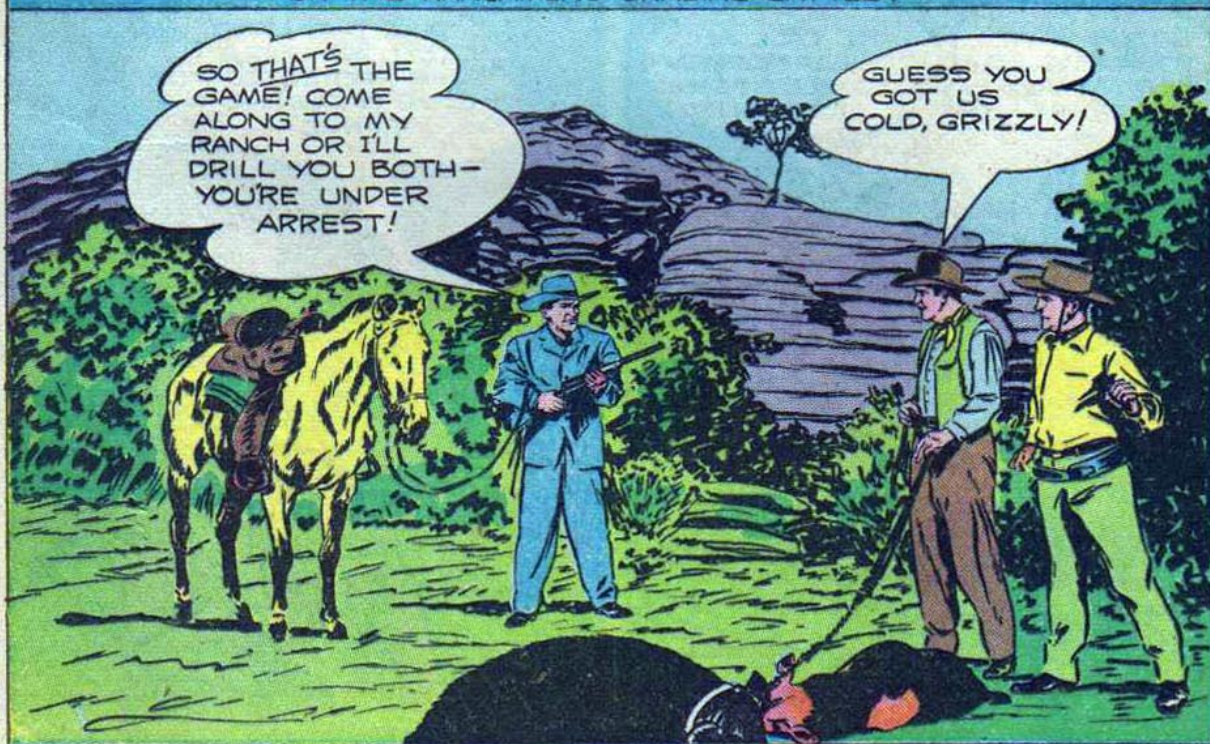
MEANWHILE, GRIZZLY GARTH GROWS TIRED OF DEFENDING HIS BIG GAME PRESERVE...



BUT BONNIE HAS ALREADY ROUNDED UP THE CATTLEMEN AND IS LEADING THEM TO HER UNCLE'S RANCH FOR A SHOWDOWN...



BUT ON HIS RETURN WITH THE DEED TO UNCLE SAM, GRIZZLY GARTH STUMBLES ACROSS THE RASCALS WHO ARE RELEASING A FEROCIOUS BEAR ON THE RANCHMEN'S GRAZING CATTLE!



PICTURE NEWS

BUT, UNAWARES, DAN LONG HAS RIDDEN UP AND TO SAVE HIMSELF FROM BEING BETRAYED BY HIS HIRED RASCALS—

YOU'LL NEVER SQUEAL ON US, GRIZZLY—THIS IS YOUR FINISH!



IN THE MEANTIME MONTE HALE, WITH BONNIE AND CUB GARTH, ARE LOOKING FOR GRIZZLY TO TELL HIM OF THE ARRIVAL OF ALL THE CATTLEMEN—LITTLE KNOWING THAT IT IS TOO LATE—UNTIL....

AHA! WAGON TRACKS—I'LL FOLLOW THEM AND GET GRIZZLY'S KILLERS!



AND, SURE ENOUGH, THE WAGON TRACKS LEAD MONTE TO DAN LONG'S HIDE-OUT—THE RASCALS ARE NO MATCH FOR MONTE'S FISTS.

THE SHERIFF IS ON HIS WAY TO PICK YOU UP!

UGH-UGH!

OOOH—MY ACHING BACK!



AND SO THE WILD LIFE REMAINS PROTECTED BY THE U.S. FORESTRY SERVICE AND BONNIE GARTH REALIZES HER MISTAKE!

GIVE 'EM A FAIR TRIAL AND HANG 'EM, SHERIFF!

MY UNCLE WAS RIGHT—AND YOU'RE SO BRAVE, MONTE!



ANN CURTIS

THE GREATEST GIRL SWIMMER OF ALL TIME
WHO HAD TO CONQUER HER FEAR OF FAILURE

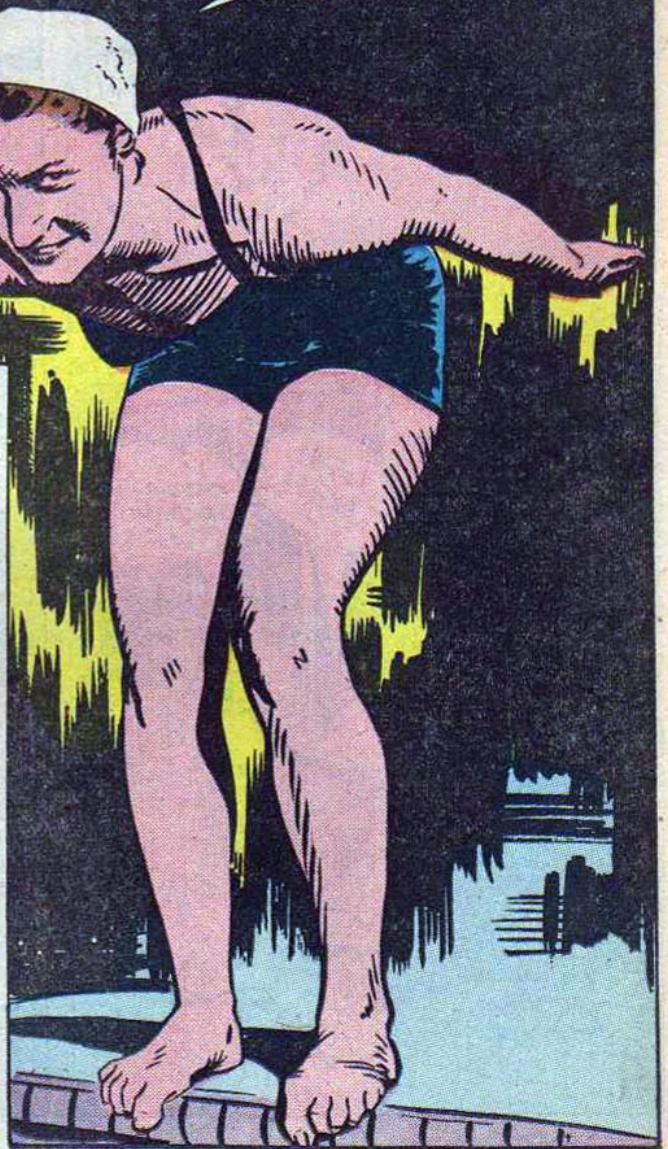
FROM A DISHWASHER
IN HER MOTHER'S
BOARDING HOUSE, TO
WORLD'S CHAMPION—
THE STORY OF A TEEN-
AGER WHO WOULDN'T
TAKE DEFEAT...

FIRST, I HAD TO
CONVINCE MYSELF
THAT I COULD
WIN!

ANN WAS
PLACED IN A
CONVENT WHEN
SHE WAS 9. A
TEACHER ADVISED
HER TO TAKE
UP SWIMMING.

ANN, WHY DON'T
YOU LEARN TO
SWIM? YOU HAVE
THE ABILITY
FOR IT!

I'D LOVE TO
DO IT!



PICTURE NEWS

ANN PRACTICED AN HOUR A DAY AND MADE AMAZING PROGRESS FOR HER AGE...



SHE WAS CALLED BACK FROM THE CONVENT TO WASH DISHES IN HER MOTHER'S BOARDING HOUSE IN SAN FRANCISCO...



TO LEARN TO BREATHE UNDER WATER, ANN WOULD PUT HER FACE UNDER THE FAUCET DURING HER DISHWASHING...



SHE MANAGED TO PRACTICE AT THE JEWISH COMMUNITY CENTER POOL IN SAN FRANCISCO, AND SOON ATTRACTED ATTENTION...



PICTURE NEWS

THE POOL DIRECTOR, CHARLEY DUHAMEL, SAW SIGNS OF STARDOM IN ANN...



ANN WON HER FIRST A.A.U. RACE WITH EASE, COMPETING WITH OLDER GIRLS. THE NEWSPAPERS HAILED HER AS A SENSATION.

BUT DUHAMEL WAS NOT SATISFIED, BECAUSE FOR TWO YEARS SHE BROKE NO RECORDS, ALTHOUGH IN MANY RACES.



IN THE 440 YARD FREE-STYLE IN THE PACIFIC CHAMPIONSHIPS, SHE FINISHED 70 YARDS BEHIND THE FIELD...



'ANN RAN HOME ASHAMED— HER HEART BROKEN, HER AMBITION CRUSHED...



PICTURE NEWS

CHARLEY SAVA, COACH OF THE CRYSTAL PLUNGE CLUB, WORKED TO RESTORE HER CONFIDENCE...

ANN, YOU'RE GOING TO BE THE WORLD'S GREATEST SWIMMER, BUT YOU'LL HAVE TO OVERCOME A 50 POUND WEIGHT HANDICAP.

I'LL DO ANYTHING TO GET TO THE TOP!

EVERY DAY FOR SIX MONTHS, ANN SWAM TWO MILES IN A LAKE TO DEVELOP A LATERAL STROKE...

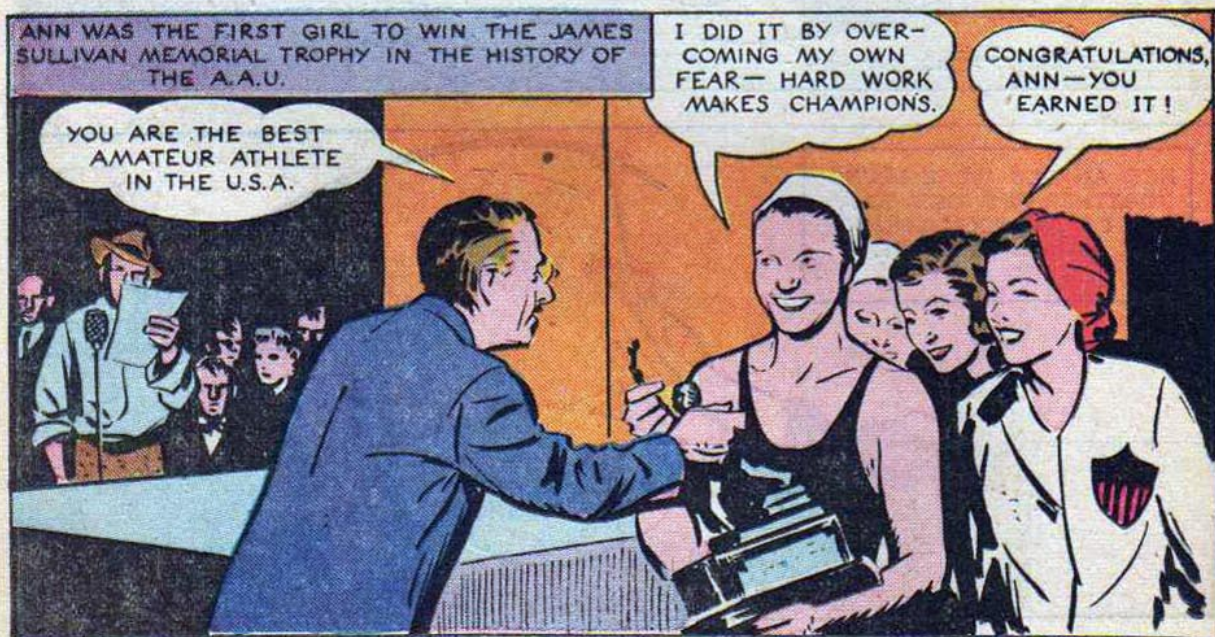
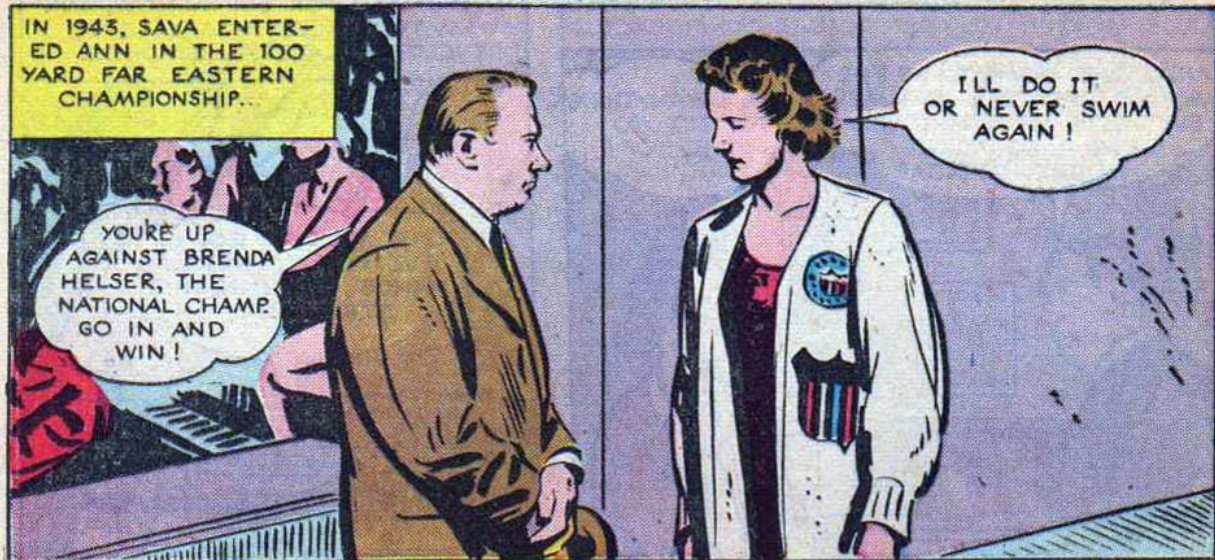
ONE MILE TO GO. I'VE GOT TO KEEP MY HANDS DOWN IN THIS STROKE!

SHE HAD TO KICK AGAINST A NINE POUND WEIGHT ATTACHED TO A PULLEY TO DEVELOP HER LEG POWER.

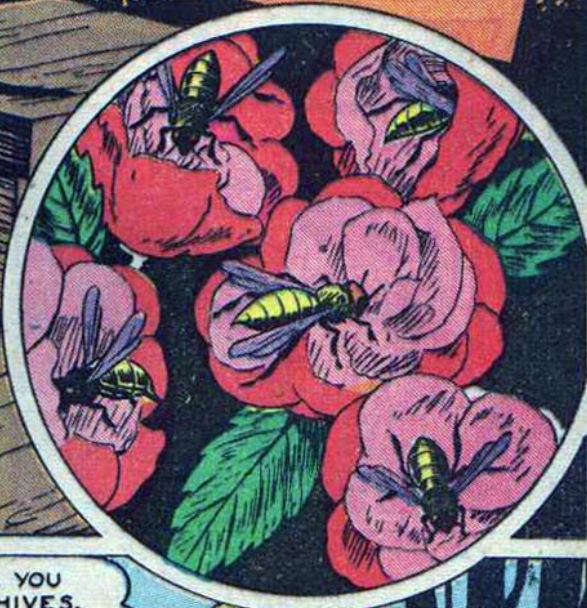
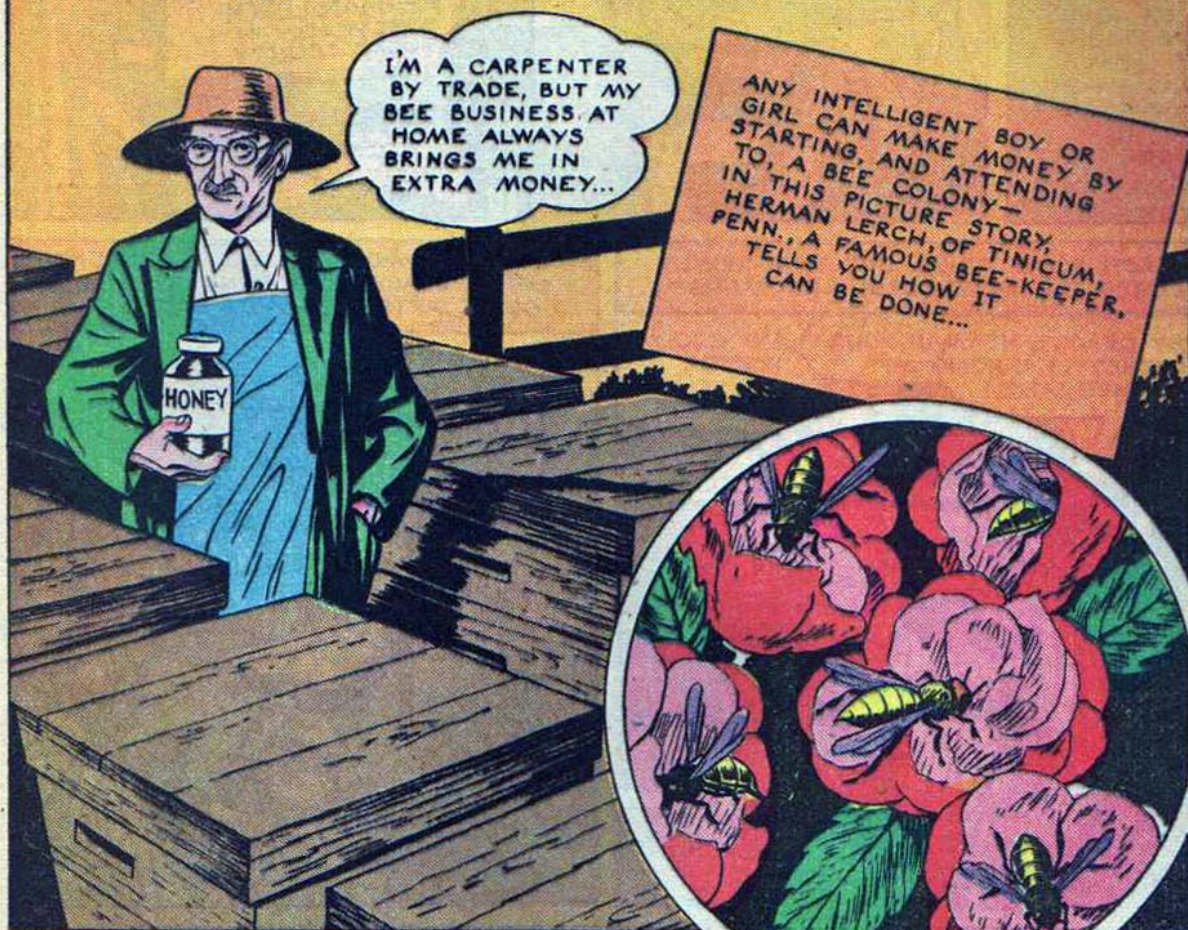
I MUST LEARN NOT TO USE MY HANDS IN THIS EXERCISE...

HER ANKLES WERE BOUND TOGETHER AND TIED TO A POST OF THE POOL. ONLY HER HANDS COULD BE USED.

IT'S NOT EASY— BUT I WANT TO BE TOPS!



HOW BEES CAN HELP YOU TO EARN A LIVING



MR. LERCH STARTED IN THE BEE BUSINESS IN 1923, WHEN HE BOUGHT 16 HIVES FROM A SICK FRIEND...



PICTURE NEWS

THE BEES MADE GOOD MONEY FOR HERMAN LERCH—AT TIMES, THE SALE OF HONEY BROUGHT HIM AS MUCH AS \$75 IN ONE DAY...

IT'S WELL WORTH A DOLLAR A JAR!

IT'S GOOD FOR YOUR HEALTH, TOO!



LERCH SOON FOUND OUT THAT HONEY CURED HIS NEIGHBORS' RHEUMATISM...

BY CRACKY, HERMAN, YOUR HONEY IS CURING MY RHEUMATIZ!

ANY GOOD DOCTOR WILL TELL YOU THAT!



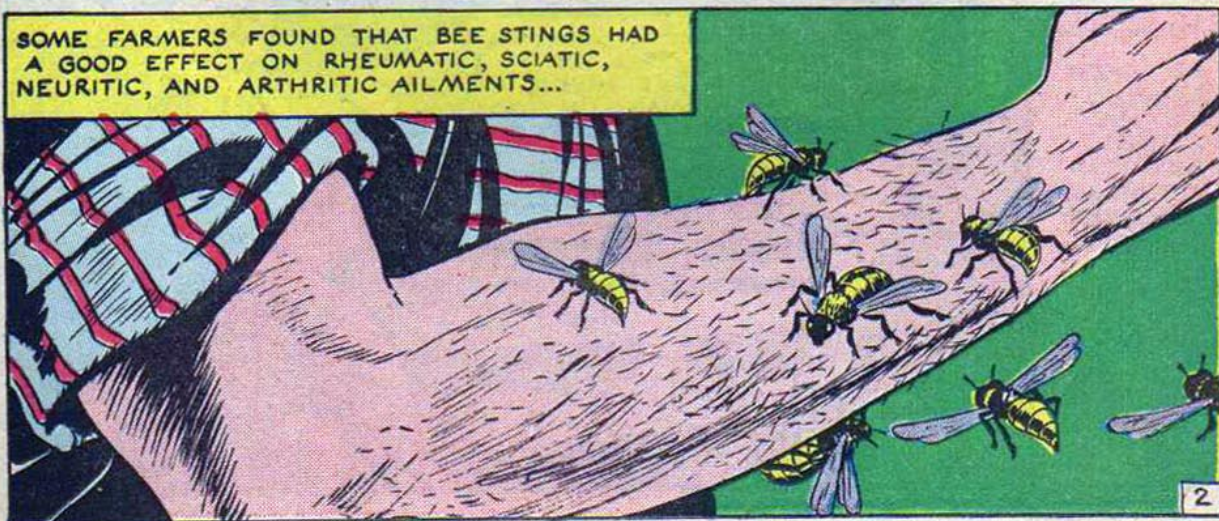
MRS. HOMER SYMCOX, A LUMBAGO PATIENT, OF UPPER BLACK EDDY, PENN., WAS ABLE TO DANCE AFTER A HONEY DIET...

MY FIRST DANCE IN TWENTY YEARS

I'LL TAKE FOUR MORE JARS, HERMAN!



SOME FARMERS FOUND THAT BEE STINGS HAD A GOOD EFFECT ON RHEUMATIC, SCIATIC, NEURITIC, AND ARTHRITIC AILMENTS...

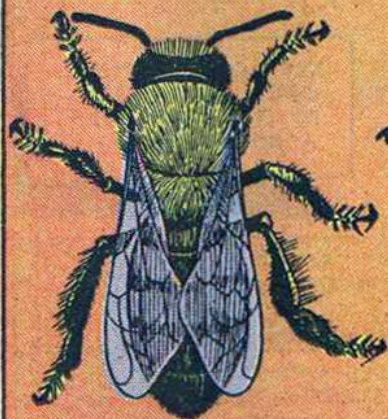


PICTURE NEWS

BEE KEEPING GOES BACK FOR AGES. FOR AT LEAST 2,000 YEARS, BEES HAVE BEEN KEPT BY MAN AND BELONG TO THE SAME FAMILY AS THE ANT AND WASP...

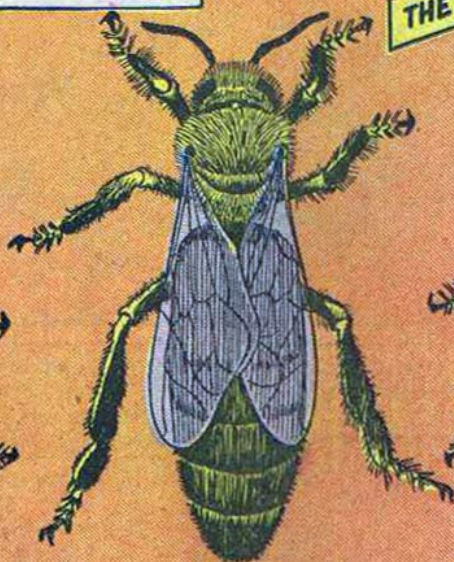
IT IS IMPORTANT TO REMEMBER THAT A BEE COLONY CONSISTS OF THREE KINDS OF INDIVIDUAL BEES—

THE HONEYBEE



WORKER

SEXUALLY UNDEVELOPED FEMALES DO ALL THE WORK, SEVERAL THOUSANDS TO A COLONY.



QUEEN

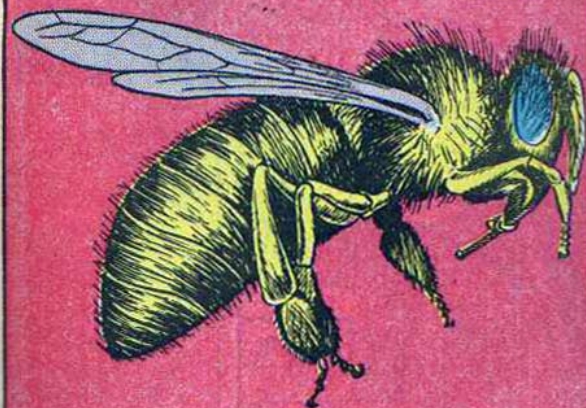
MOTHER OF ALL THE OTHER BEES, ONLY ONE QUEEN CAN RULE EACH COLONY.



DRONE

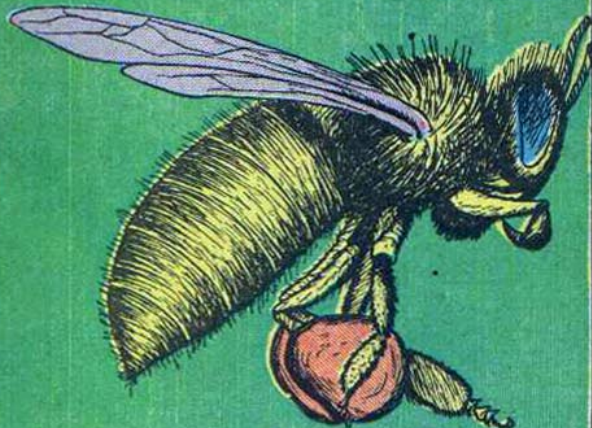
THESE ARE MALES, AND THEIR ONLY FUNCTION IS TO MATE WITH YOUNG QUEENS—THERE ARE MANY DRONES IN EACH COLONY.

WORKER BEES HAVE POLLEN BASKETS ON LEGS AND WINGS.



THIS IS HOW THE LEGS OF A BEE MOVE WHILE COLLECTING POLLEN.

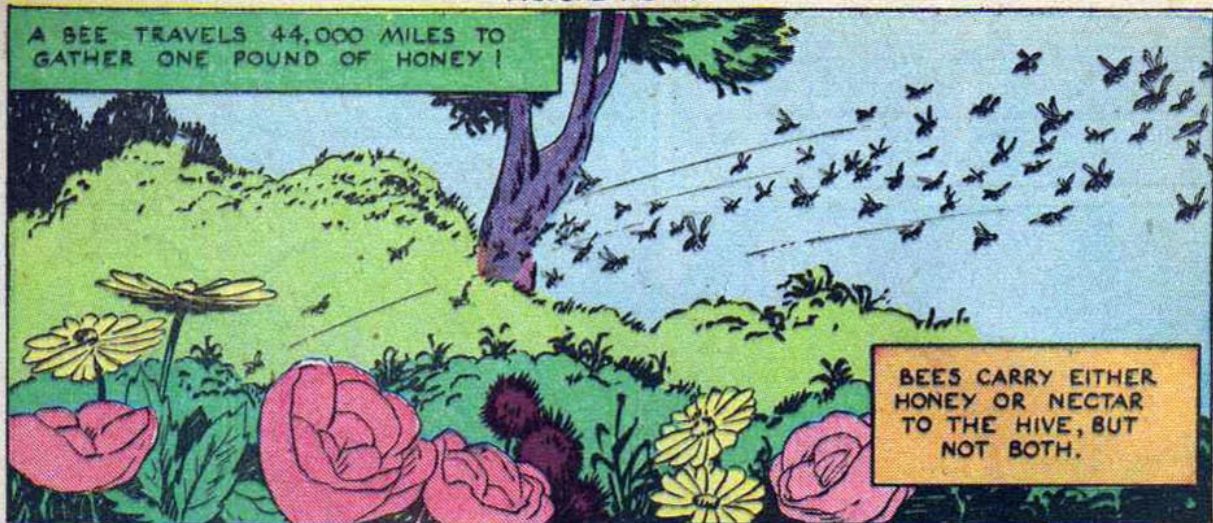
A BEE COLLECTS POLLEN FROM FLOWERS, THEN FLIES BACK TO ITS HIVE...



FLYING BEE, PATTING POLLEN ON THE POLLEN BASKETS

IT TAKES 16 DAYS FOR A QUEEN TO BE BORN, FROM EGG PERIOD TO LARVA AND PUPA STAGE; 21 DAYS FOR A WORKER, 24 DAYS FOR A DRONE

A BEE TRAVELS 44,000 MILES TO GATHER ONE POUND OF HONEY!



BEEES CARRY EITHER HONEY OR NECTAR TO THE HIVE, BUT NOT BOTH.

DRONES FOLLOW A VIRGIN QUEEN (5 TO 8 DAYS OLD) ON HER NUPTIAL, OR HONEYMOON TRIP...

NOW, I'LL PICK MY BRIDEGROOM!



ON THIS NUPTIAL TRIP, THE QUEEN MATES WITH A DRONE. AFTER MATING, THE DRONE DIES AND THE QUEEN RETURNS TO THE HIVE...

NOW I'LL LAY MY EGGS AND START A COLONY!



A GOOD BEEKEEPER WATCHES OVER HIVE CONDITIONS AND WELFARE OF THE QUEEN...

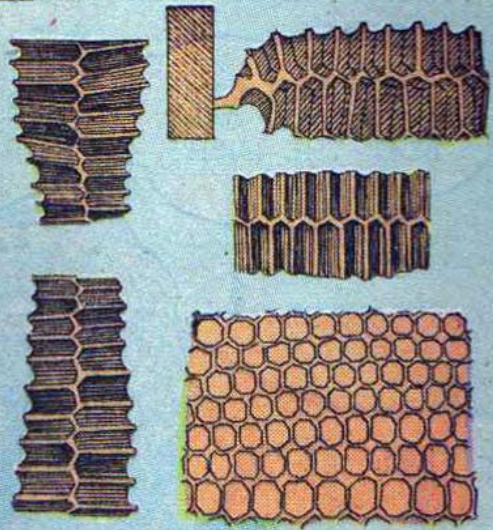
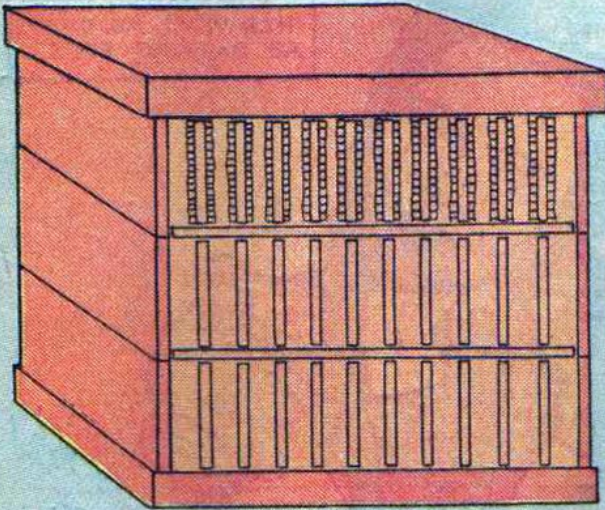
THERE'S THE QUEEN!



BEEES CANNOT LIVE ALONE—THEIR STRUCTURE AND INSTINCT FIT THEM FOR LIFE IN A COLONY.

PICTURE NEWS

HERE, THE BEES WORK TO PRODUCE HONEY... THIS IS A CROSS SECTION OF A HIVE.



STRUCTURES OF COMB

THERE ARE TEN FRAMES TO EACH "SUPER" OR LAYER OF A MODERN HIVE....THE BOTTOM SUPER IS THE BROOD CHAMBER....HERE THE QUEEN LAYS HER EGGS...THE BEES STORE FOOD ON THE OUTER FRAME OF THIS CHAMBER: WHICH IS BEE BREAD-POLLEN MIXED WITH HONEY.

THE BEE IS ONE OF THE FEW INSECTS WHICH PARTLY HIBERNATE IN THE WINTER....

SOON WE'LL BE ABLE TO GO TO WORK!



WHEN COLONIES ARE TOO CROWDED, SWARMING OCCURS...THE BEE KEEPER THEN CAPTURES THE SWARM...THIS IS ONE OF THE RARE TIMES THAT BEES DO NOT STING...

BACK TO THE HIVE WHERE YOU CAN MAKE MORE HONEY!



THE 9 YEAR OLD STAR WHO IS TEACHING HOLLYWOOD HOW TO ACT

WHY MOVIE FANS HAVE MADE AN IDOL OF THE TINY MGM ACTRESS WHO IS ALREADY EARNING \$3,000 A WEEK—AND FINDS HER WORK AS EASY AS SKIPPING ROPE.



MARGARET O'BRIEN



PICTURE NEWS

MARGARET'S WORK SURPRISED EVEN PHILIP MERIVALE, A GREAT ACTOR...



MARGARET WAS SUCH A SUCCESS THAT SHE APPEARED ON MAGAZINE COVERS AND WAS SWAMPED WITH RADIO OFFERS...



WHEN MARGARET'S WORK IS DONE, HER HOBBY IS DRAWING—HER TOYS RUN TO ANIMALS...



WHEN MARGARET IS TIRED OF DRAWING, SHE SKIPS ROPE—SHE NEITHER DANCES, SINGS, NOR PLAYS INSTRUMENTS...



PICTURE NEWS

FANS FELL IN LOVE WITH HER WHEN SHE APPEARED IN THE UNFORGETTABLE HIT, 'MEET ME IN ST. LOUIS'...



WHEN SHE WAS 5, IN 1942, MARGARET MADE A HIT IN THE MOVIE 'JOURNEY FOR MARGARET'. SINCE THAT TIME MILLIONS HAVE ENJOYED HER WORK IN SEVERAL GREAT PICTURES...



I DON'T UNDERSTAND THIS—DO YOU WANT ME TO MAKE THEM CRY RIGHT AWAY—OR PUT ON THE CHARM?

WELL, LET'S HAVE SOME OF THAT O'BRIEN CHARM FIRST...

IN HER WORK ON MGM MOVIE SETS, MARGARET SHOWS THE KNOWLEDGE OF A GROWN-UP. WHEN SHE DOESN'T UNDERSTAND WHAT THE DIRECTOR WANTS HER TO DO, SHE ASKS QUESTIONS.

PICTURE NEWS

IN HER TENTH MOTION PICTURE, 'THREE WISE FOOLS', MARGARET APPEARS AS A STAR IN HER OWN RIGHT. HER THREE GUARDIANS, IN THIS NEW MOVIE, ARE TRYING TO TAKE AWAY HER PROPERTY, LEFT TO HER BY HER GRANDMOTHER.



THE GUARDIANS HIRE MIDGETS TO POSE AS FAIRIES TO GET THE DEED AWAY FROM MARGARET...



WHEN MARGARET LEARNS THAT SHE HAS BEEN TRICKED AND LOST HER LAND, SHE RUNS AWAY TO A CONVENT...



THE MOTHER SUPERIOR OF THE CONVENT GOES TO MARGARET'S GUARDIANS TO STOP THE FRAUDULENT DEAL...



PICTURE NEWS

WHILE ONE GUARDIAN TRIES TO BUY THE LAND BACK, THE TWO OTHERS CHAIN THEMSELVES TO THE FAIRY TREE TO STOP IT FROM BEING CUT DOWN BY THE NEW OWNERS.

WE'LL DIE WITH THE TREE!

DOWN COMES THE TREE!

WE'RE SAVING THE TREE FOR THE LITTLE GIRL!



THE THIRD GUARDIAN HAS BEEN ABLE TO BUY THE LAND BACK. IN THE NICK OF TIME, HE ARRIVES WITH MARGARET...

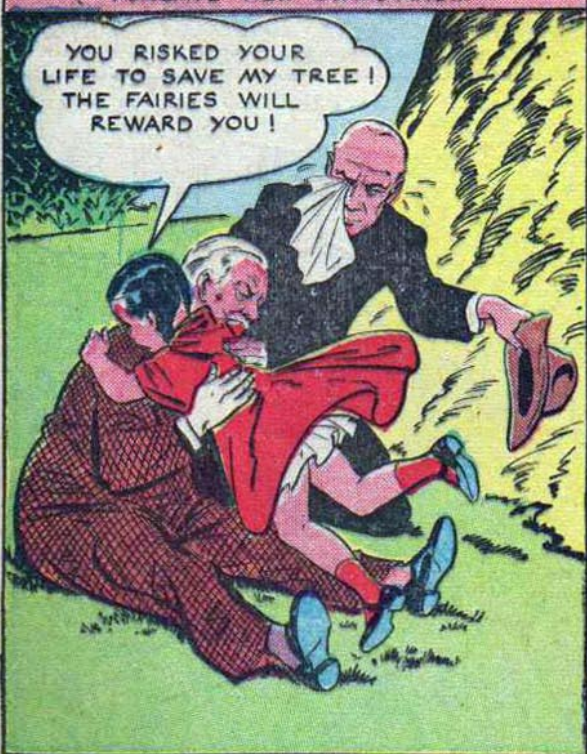
SPARE THAT TREE—THE CHILD OWNS THE LAND!

THE HOME OF THE GOOD FAIRIES IS SAVED!



MARGARET, WITH HER LAND RESTORED, FORGAVE HER GUARDIANS...

YOU RISKED YOUR LIFE TO SAVE MY TREE! THE FAIRIES WILL REWARD YOU!

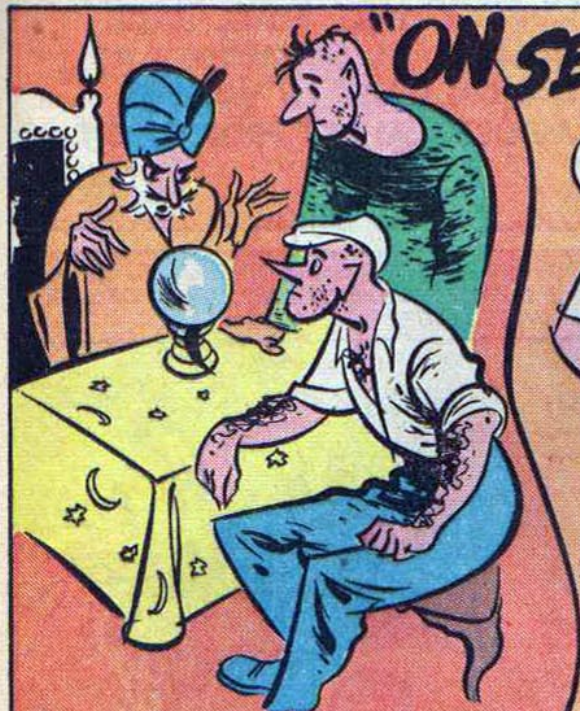


AND SO, LITTLE MARGARET, WHO BELIEVES IN FAIRIES, CAN ACTUALLY SEE THEM AND PLAY WITH THEM...

AND NOW YOU CAN ALL MOVE BACK INTO YOUR TREE!



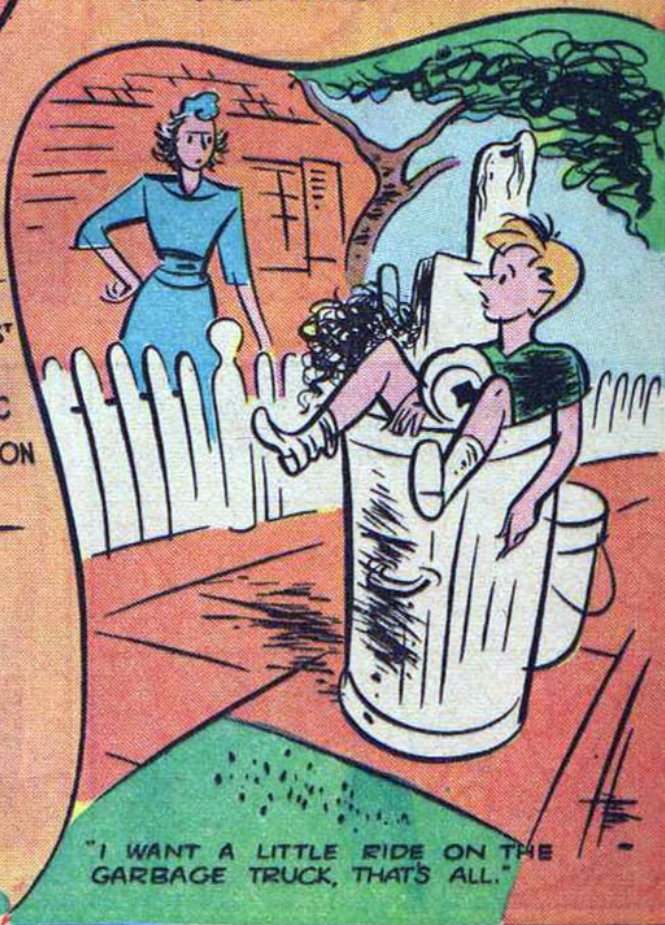
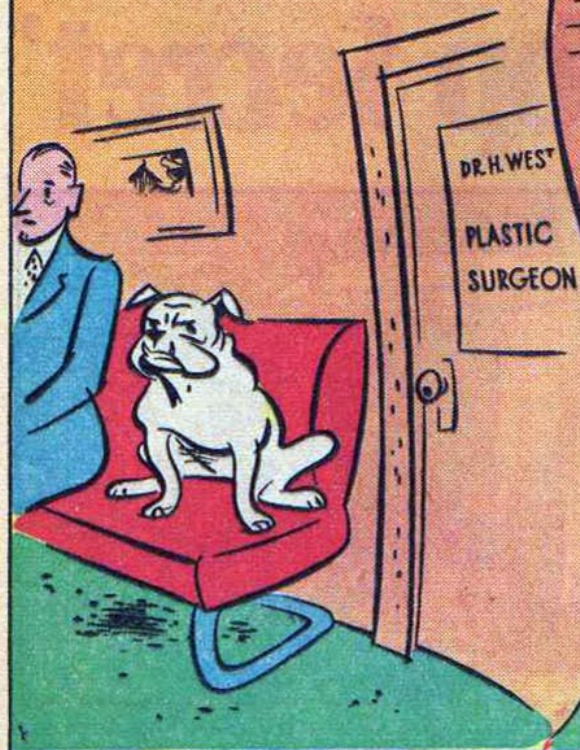
"ON SECOND THOUGHT"



"NOW I SEE CAMILLI AT BAT. THERE SEEM TO BE THREE MEN ON BASE. THERE'S THE PITCH! AND HE HITS A HIGH FOUL INTO THE..."



"WELL, WE KILLED PLENTY OF PEOPLE WITHOUT ANY AIRPLANES OR TANKS OR SUBMARINES."



"I WANT A LITTLE RIDE ON THE GARBAGE TRUCK, THAT'S ALL."



SCIENCE WILL MAKE RACE CLASHES AS OUTMODED AS THE OX CART IN WAYS AS MODERN AS JET PROPULSION

ANTHROPOLOGISTS STUDY THE "CULTURES"—THE CUSTOMS, BELIEFS, AND WAYS OF LIFE—OF VARIOUS PEOPLES.

WE RECOGNIZE THREE MAIN RACES WHICH NOW EXIST—CAUCASIAN, NEGRO, AND MONGOLOID. THEY DIFFER ONLY IN OUTWARD APPEARANCE.



GROUP 1

CAUCASIAN



GROUP 2

NEGROID



GROUP 3

MONGOLOID



Tomorrow's Top Secret

WE FIND NO INBORN RACIAL BELIEFS OR WAYS OF LIFE. A PERSON ACTS AND THINKS ACCORDING TO THE CULTURE OF HIS GROUP—THE WAY HE IS BROUGHT UP. HE IS BORN WITH A CLEAN SLATE.



THUS, A NEGRO IN SOUTH AFRICA BECOMES A "PRIMITIVE" TRIBESMAN.



PICTURE NEWS

IN A WESTERN COUNTRY, HE TAKES ON THE WAYS OF THAT COUNTRY.



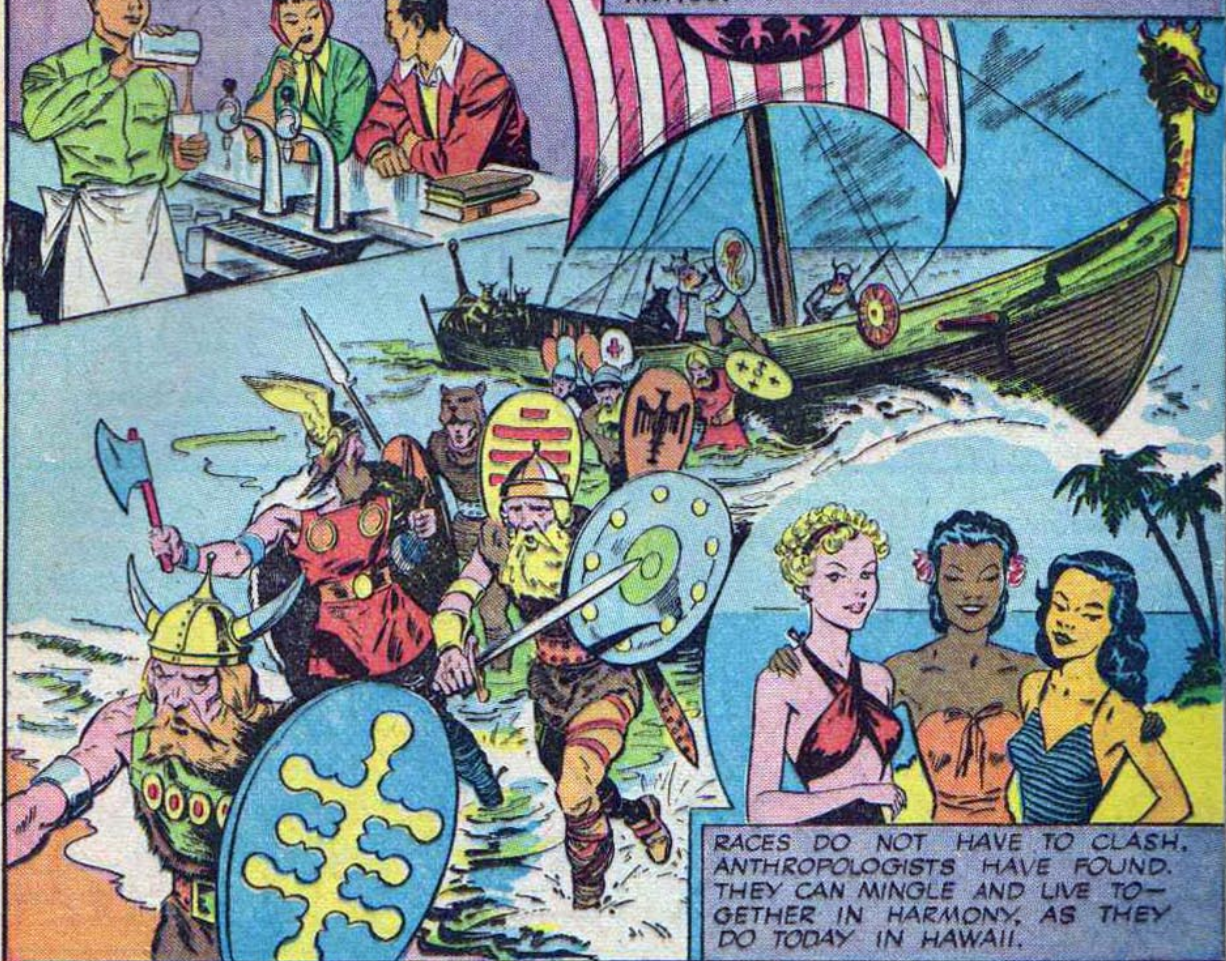
BROUGHT UP IN CHINA, A CHINESE MAY SEEM TO US TYPICALLY ORIENTAL.



BUT HE IS TYPICALLY WESTERN WHEN BROUGHT UP IN ANOTHER CULTURE.

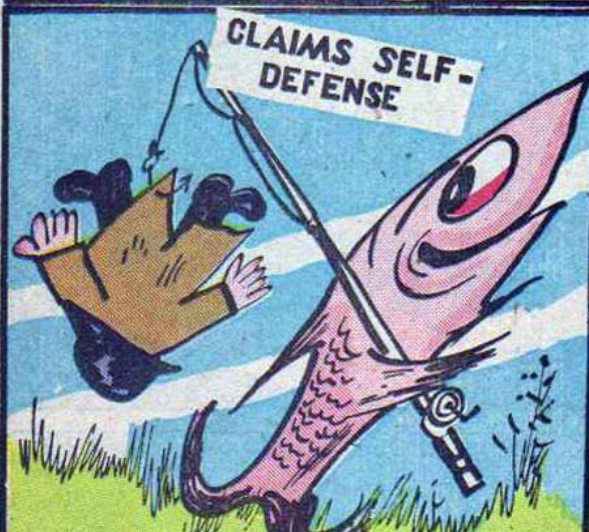


ONE RACE HAS MANY DIFFERENT CULTURES. EVEN ONE NATION CHANGES ITS NATURE OVER THE CENTURIES. COMPARE THE PEACEFUL, COOPERATIVE SCANDINAVIANS OF TODAY WITH YESTERDAY'S FIERCE, WARLIKE VIKINGS.



RACES DO NOT HAVE TO CLASH. ANTHROPOLOGISTS HAVE FOUND. THEY CAN MINGLE AND LIVE TOGETHER IN HARMONY, AS THEY DO TODAY IN HAWAII.

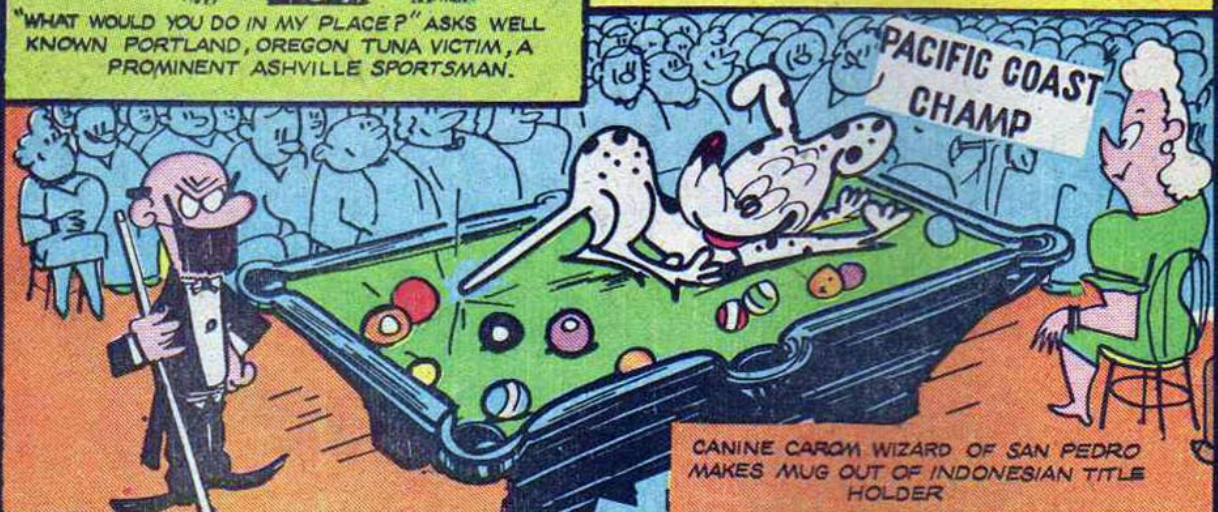
LATE NEWS FLASHES!



"WHAT WOULD YOU DO IN MY PLACE?" ASKS WELL KNOWN PORTLAND, OREGON TUNA VICTIM, A PROMINENT ASHVILLE SPORTSMAN.



MERCY NO!! JUST GERTIE GINCH AND BETSY BAIGLE, BROOKLYN PALS WHO PATRONIZE THE SAME BEAUTY PARLOR.

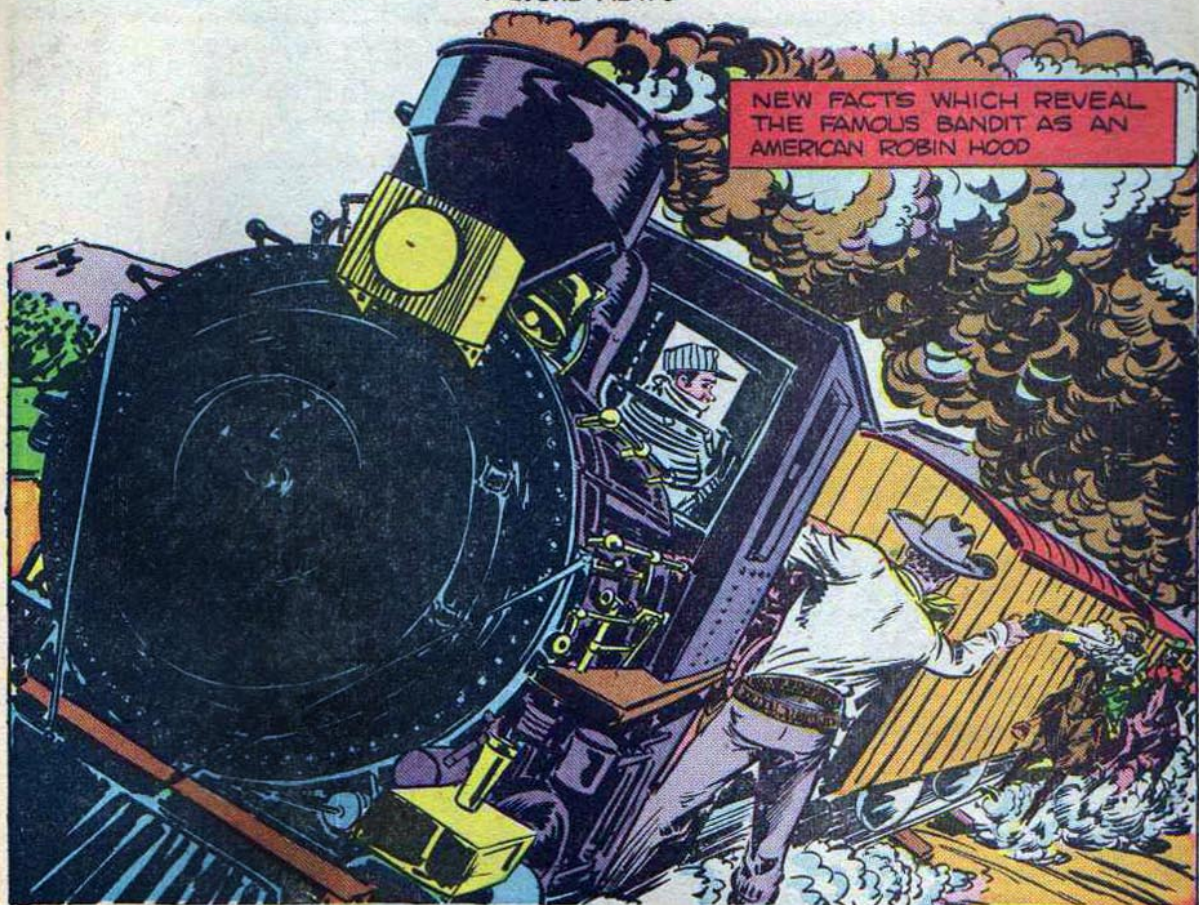


CANINE CAROM WIZARD OF SAN PEDRO MAKES MUG OUT OF INDONESIAN TITLE HOLDER



MILT GROSS

NEW FACTS WHICH REVEAL
THE FAMOUS BANDIT AS AN
AMERICAN ROBIN HOOD



The Thrilling Adventures of Jesse James

RETURNING FROM THE CIVIL WAR TO HIS OLD HOME NEAR KEARNEY, MO. JESSE JAMES DISCOVERED THAT A LAW HAD BEEN PASSED WHICH PREVENTED HIM FROM GETTING A JOB, BECAUSE HE HAD FOUGHT ON THE CONFEDERATE SIDE. HE WAS HOUNDED BY FEDERAL SOLDIERS AND THE COUNTY SHERIFF WHO TRIED TO BRAND HIM AN OUTLAW FOR CRIMES HE HADN'T COMMITTED WITH NO WAY TO TURN, HE BECAME A ROBIN HOOD!

HERE'S THE \$500
FOR THE MORTGAGE—
WHEN THE MEN COME,
MAKE 'EM GIVE YOU
ALL THE PAPERS!



YOU'VE SAVED A WIDOW
HER HOME, JESSE! THEY
WERE ABOUT TO THROW
US OUT TO STARVE!

PICTURE NEWS

THE COLLECTORS OF THE MORTGAGE MONEY ARRIVE!



THE WIDOW'S WORRIES WERE OVER, BUT THE MONEY COLLECTORS' TROUBLES WERE JUST ABOUT TO BEGIN!



MEANWHILE !!



PICTURE NEWS

IT WAS JESSE JAMES FIRST HOLD-UP AND THE BEGINNING OF HIS CAREER AS A ROBIN HOOD!

HANDS UP!

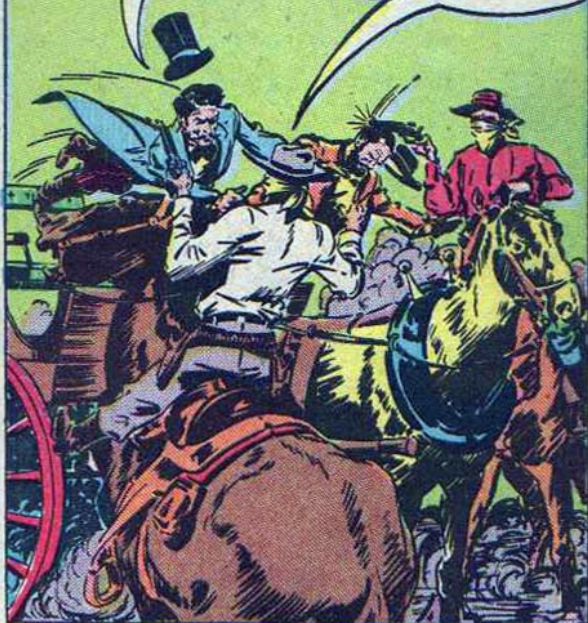
SEARCH 'EM, BILL, AND TAKE THE MONEY!

YOU'LL HANG FOR THIS! WE KNOW WHO YOU ARE AND —



—YOU WON'T GET THE MONEY WITHOUT A FIGHT!

DON'T BOTHER TO SHOOT HIM, BILL, BECAUSE —



WE DON'T NEED GUNS TO TAKE CARE OF THESE SKUNKS—TAKE THAT FOR SCARING A POOR WIDOW!

—498-499-
\$500! THAT'S ALL WE WANT—
THE MONEY
THAT'S RIGHTFULLY OURS!



JESSE FOUND MORE USE FOR HIS \$500...POOR FARMERS, UNABLE TO PAY TAXES, FOUND THEIR LAND SEIZED BY COURT ORDER AND TURNED OVER TO NEW RAILROADS PUTTING TRACKS THROUGH MISSOURI....THE OUTLAW TRIED TO HELP THESE VICTIMS OF MERCILESS AVARICE.

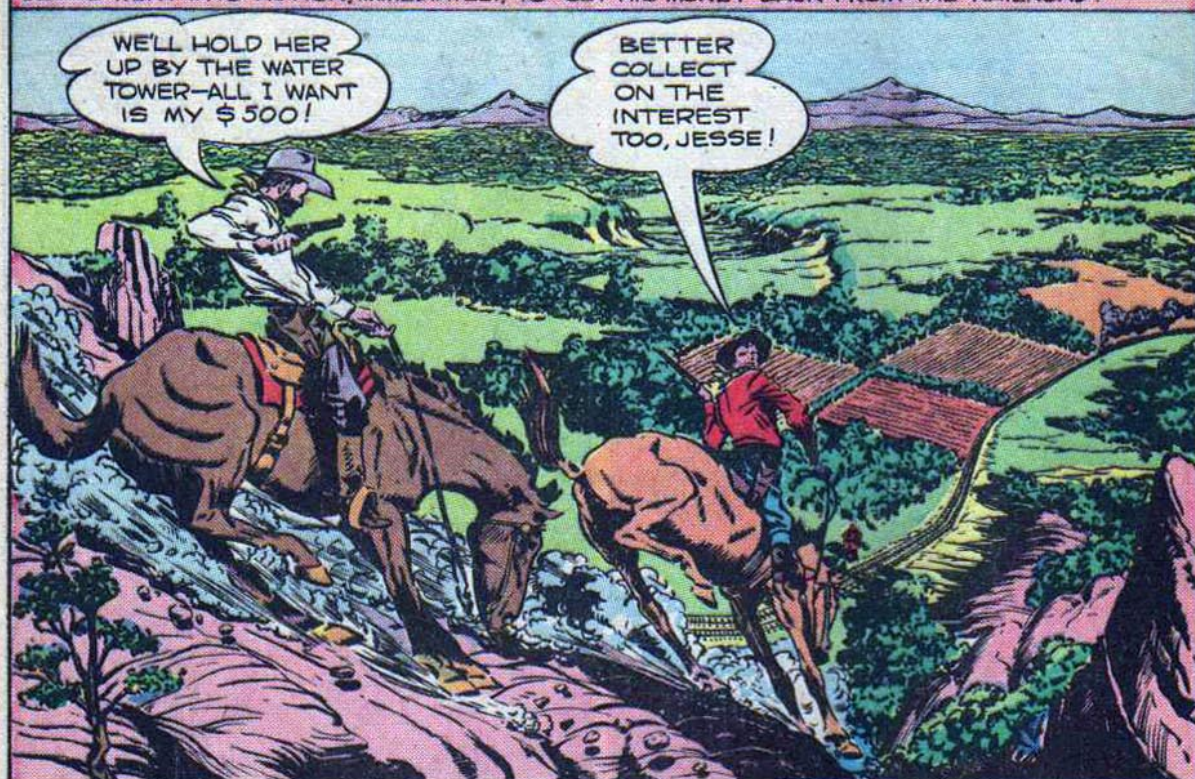
THE RAILROAD'S TAKING OUR LAND BECAUSE WE CAN'T PAY THE TAXES!

HERE'S \$500! THAT'LL STOP 'EM FOR A WHILE!



PICTURE NEWS

JESSE WENT INTO ACTION, IMMEDIATELY, TO GET HIS MONEY BACK FROM THE RAILROAD!



WE'LL HOLD HER UP BY THE WATER TOWER—ALL I WANT IS MY \$500!

BETTER COLLECT ON THE INTEREST TOO, JESSE!

BUT, EVEN THOUGH THE TRAIN CARRIED \$50,000 IN AMERICAN EXPRESS GOLD, JESSE STOOD BY HIS WORD!



ALL I WANT IS \$500—MAKE SURE YOU COUNT IT OUT RIGHT!

LOOK! IT'S THAT POSSE WHICH HAS BEEN ON THE HUNT FOR US—JUMP IN THE ENGINE! IT'S OUR ONLY CHANCE!

WITH THE ENGINE TIED UP, JESSE AND HIS PARTNER MADE GOOD THEIR ESCAPE!

IT'S A GOOD THING I ORDERED THE ENGINE UNHITCHED AT THE VERY START!

YEAH! WELL, THIS IS MY FIRST TRAIN HOLD-UP, BUT THEY ASKED FOR IT!



ANOTHER EPISODE FROM THE THRILLING LIFE STORY OF JESSE JAMES WILL BE IN THE OCTOBER ISSUE IN COLOR AND ACTION

PICTURE NEWS

A SOBER REMINDER,
FROM A MOTION PICTURE,
THAT THE MANIACS DOCTRINES
ARE STILL ABROAD IN THE
WORLD. BEHIND THE MASK
OF A....."CULTURAL AND A
PEACE LOVING GERMANY."
A PICTORIAL REVIEW OF THE
WARNER FEATURETTE.



Hitler Lives

GERMANY TODAY APPEARS BEATEN..... A
LAND OF RUINS. DON'T LET THEM FOOL US! WE
ARE UP AGAINST MORE THAN FUTURE TOURIST
SCENERY....WE ARE UP AGAINST GERMAN HISTORY.



THIS HISTORY WASN'T WRITTEN BY ONE FUEHRER BUT
BY THE GERMAN PEOPLE. CHAPTER I...THE FUEHRER,
BISMARCK. HIS EMPIRE BUILT ITSELF BY WAR AND
BECAME, IN 1891 THE MIGHTIEST POWER IN EUROPE.



PICTURE NEWS

THEN EUROPE RELAXED...THE DANGER WAS OVER!



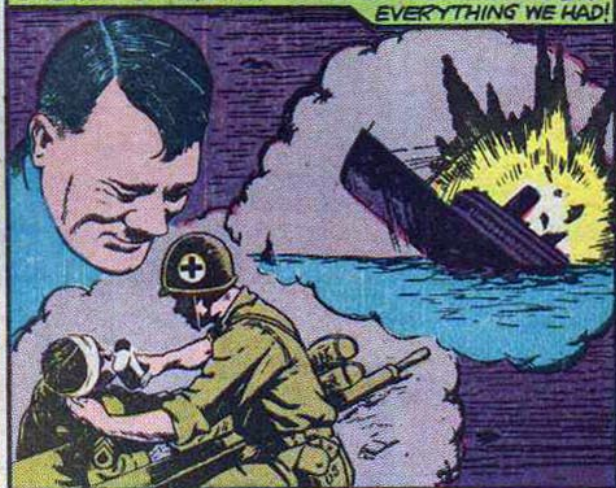
A NEW FUEHRER, KAISER WILHELM, AND THE GERMAN PEOPLE SLAPPED US WITH WORLD WAR I.



WE DEFEATED THIS FUEHRER AND THESE ARMIES...WE MARCHED RIGHT INTO GERMANY...AND THEN POURED ON OUR SYMPATHY AND PULLED OUT OUR ARMIES.



FUEHRER 3, HITLER, AND THE GERMAN PEOPLE CARRIED THEIR 'CULTURE' ALL OVER EUROPE...TO THE SHORES OF AMERICA! WE ALMOST LOST...IT TOOK EVERYTHING WE HAD!



NOW WHAT HAPPENS? THE GERMAN LUST FOR CONQUEST GOES UNDERCOVER...SOMEWHERE IN THIS GERMANY ARE STORM TROOPERS...GESTAPO MEN, OUT OF UNIFORM...2,000,000 EX-NAZI OFFICIALS STILL THINKING ABOUT NEXT TIME!

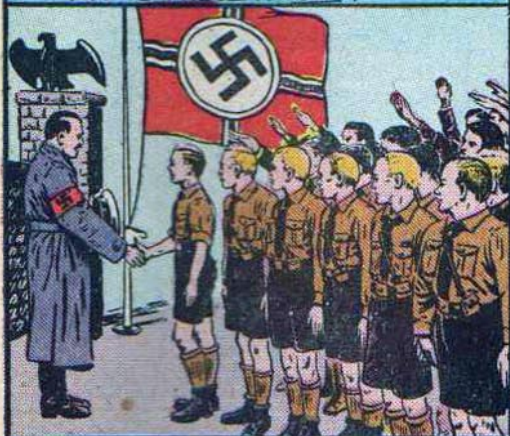


THIS WAS THE NATION DEDICATED TO HATE AND RUTHLESS USE OF FORCE...A NATION WHICH BURNED, HANGED, MASSACRED!!



PICTURE NEWS

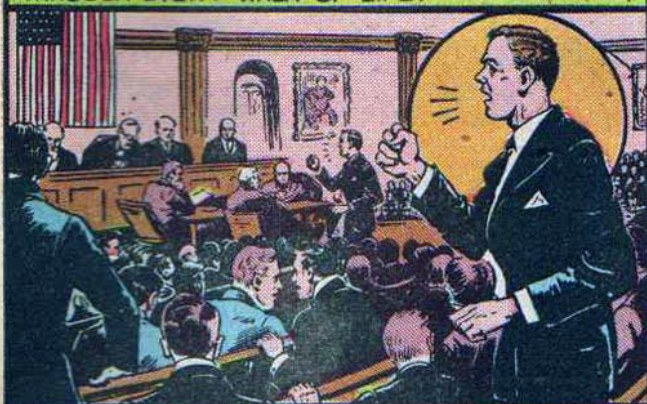
WE MUST GUARD PARTICULARLY AGAINST GERMAN YOUTH BROUGHT UP UNDER NAZIISM TO BELIEVE THEY ARE THE MASTER RACE...THEY WILL TRY TO PROVE IT AGAIN!



THE GHOSTS OF NAZIISM STILL WALK...RIGHT HERE IN AMERICA! WEARING MANY GUISES AS THEY CONTINUE HITLER'S AIMS...SPREADING VIOLENT PROPAGANDA OF RACE HATRED...HOPING FOR VIOLENCE...FOR UNEMPLOYMENT!



HOPING FOR A DISILLUSIONED AMERICA, SO THEY MAY SET UP SOMEONE LIKE HITLER AS A "MESSIAH"! WORKING, SECRETLY AND OPENLY, FROM THE HALLS OF CONGRESS THROUGH EVERY WALK OF LIFE!



SMALL MEN MUST NOT BE PERMITTED TO DESTROY DEMOCRATIC UNITY! THEY TRIED IT HERE---TRIED TO INSTILL IN AMERICAN CHILDREN THE SPIRIT OF FASCISM!



THE BATTLE AGAINST FASCISM IN ITALY, GERMANY AND JAPAN, BROUGHT MEN OF ALL FAITHS, SIDE BY SIDE, TO FIGHT AND DIE WITHOUT QUESTIONING THE COLOR OF EACH MAN'S SKIN OR THE RELIGION OF HIS FATHERS--THEY MUST NOT HAVE DIED IN VAIN!



REMEMBER!
THE MORAL LESSON
OF THIS MOTION
PICTURE
ACADEMY AWARD WINNER
OUR G.I'S
FOUGHT AND DIED TO
PREVENT THE SEEDS
OF INTOLERANCE
AND DISSENSION
FROM BEING SOWN
IN THIS COUNTRY!

PICTURE NEWS

THROUGH UNITED NATIONS, THE WORLD HAS TAKEN ITS FIRST STEP TO MAKE FUTURE HIT-
LERS IMPOSSIBLE.

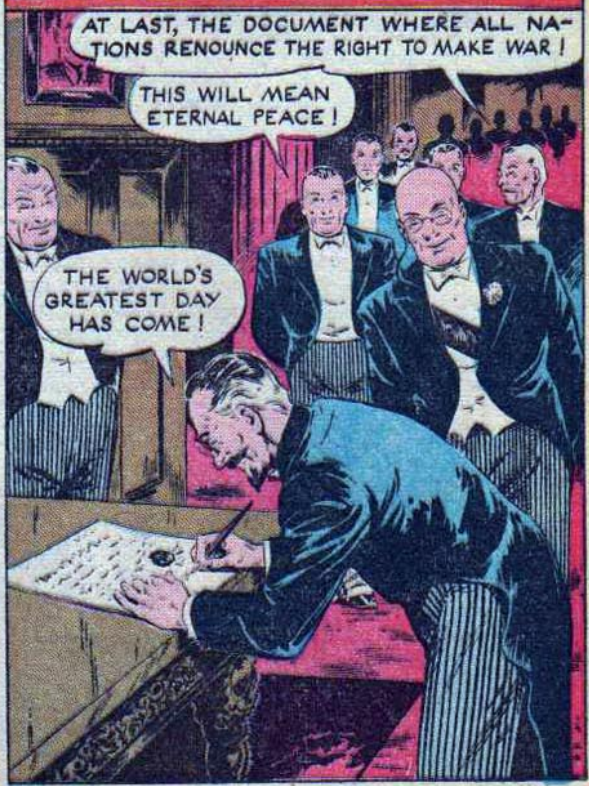
A MILITARY COMMITTEE OF FIVE NATIONS, WITH FOUR DIFFERENT LANGUAGES, IS WORKING ON A WORLD POLICE PLAN TO STOP POWER MAD DICTATORS FROM STARTING WARS. EACH DAY OF TALK AND UNDERSTANDING BRINGS WORLD PEACE ONE STEP NEARER.



THE TIME WILL COME WHEN NO NATION WILL BE PERMITTED TO ARM BEYOND ITS NEED FOR INTERNAL ORDER...



THE TIME MAY COME WHEN NATIONS WILL SIGN THE GREATEST DOCUMENT OF ALL TIME...



EXPLORING THE UNKNOWN

RADIO'S NUMBER ONE SCIENCE PROGRAM

THE NEW, EXCITING *MUTUAL* PROGRAM
THAT BRINGS SUNDAY NIGHT
AUDIENCES THE WONDERS OF
APPLIED SCIENCE

GREAT HUFF-
DUFF MYSTERY
SOLVED!

HUFF-DUFF—SLANG FOR HIGH FRE-
QUENCY DIRECTION FINDER, OFTEN
SAVED LIVES DURING THE WAR BY
ITS LONG RANGE POWER OF
'PICKING-UP' RADIO WAVES—ANOTHER
HIGHLIGHT IN THE FIELD OF
ELECTRONICS.

WAR CORRESPONDENT HOWARD McLANE IS IN THE
SOUTH PACIFIC ABOARD A U.S. WARSHIP. A MESSAGE
IS RECEIVED.

UNIDENTIFIED
RADIO REPORT,
SIR!

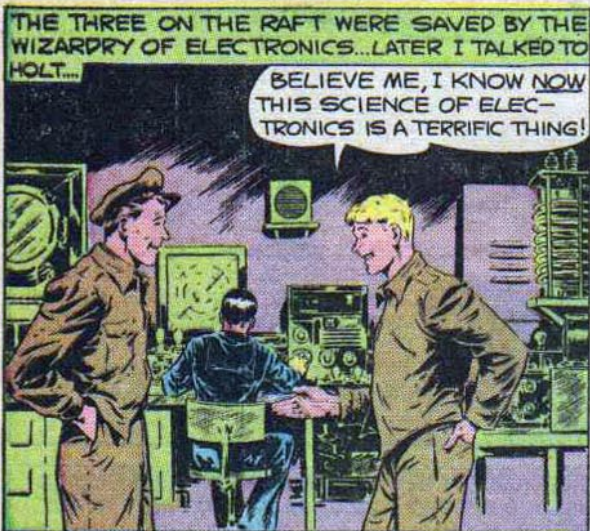
NAZI SUB ?
GET SPARKS!

HUFF-DUFF, IN NEW YORK, 8,000 MILES AWAY, HAD RE-
PORTED A RADIO SIGNAL FROM OUR VICINITY. AN
OBSERVATION PLANE WAS ORDERED UP, AND I
WANGLED PERMISSION...

WE MAY GET INTO
A DOGFIGHT, SIR!

I'LL TAKE MY
CHANCES—
HOLD ON!

PICTURE NEWS



PICTURE NEWS

ELECTRONICS SAVED THE NAVY AND SERVED IT WELL—IN THE SHIP'S RECREATION ROOM, SOME OF THE CREW TRY TO EXPLAIN THIS BUSINESS TO YOUNG HOLT, WHO IS NOW CRAZY ABOUT ELECTRONICS

THEY GET THE ELECTRONS OUT OF THE ATOMS BY HEATING THEM. SURE—JUST LIKE FRYING EGGS!

YEAH?



"THE ELECTRONS ARE CHANNELLED INTO A TUBE AND THEIR SPEED IS 'SOUPED UP'— LIKE THIS GANG AT CHOW CALL..."



HOLT RETURNED TO THE ARMY, WAS WOUNDED, AND FINALLY...

YOU'RE WELL AGAIN, HOLT— AND HERE'S YOUR DISCHARGE!

THANK YOU, SIR— NOW FOR SCHOOL AND THE LOW-DOWN ON ELECTRONICS.

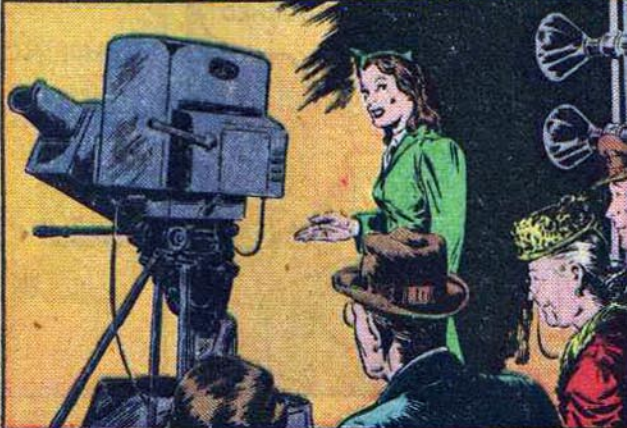


BACK IN NEW YORK, DICK HOLT GOES TO A TELEVISION PROGRAM.

BEFORE YOU SEE THE BROADCAST LADIES AND GENTLEMEN, I WANT TO SHOW YOU HOW TELEVISION WORKS...



THE GIRL GUIDE EXPLAINS HOW THE CAMERA PICKS UP THE IMAGES. THE LIGHT RAYS HIT A SENSITIVE SCREEN, GIVING OFF ELECTRONS. COLLECTED IN A WIRE, THESE ELECTRONIC VIBRATIONS ARE CHANNELLED TO THE TRANSMITTER...



DICK HITS IT OFF WITH THE GIRL GUIDE— ON SEVERAL DATES THEY TALK ABOUT ELECTRONICS.

YOU'RE A FAST WORKER, AREN'T YOU?

WHAT'S THE ANSWER TO MY QUESTION?



PICTURE NEWS

HOLT WASN'T SO FAST—NOT AS FAST AS AN ELECTRON THAT RACES 186,000 MILES A SECOND—BUT...



THEY PLAN FOR THE FUTURE UNDER THE G.I. BILL OF RIGHTS, DICK INTENDS TO STUDY ELECTRONICS THEN...



AND IN THEIR LOVE NEST...

AN ELECTRONIC STOVE! THE NEW AIR PURIFIER WORKS BEAUTIFULLY!



AND, OF COURSE, THE TELEVISION PHONE...

HELLO, MOTHER!



THERMOSTATIC-CONTROLLED CRIB, AUTOMATIC FEEDER, EVERYTHING—BUT...

WHAT'S HE HOWLING ABOUT? THE ONLY THING, ELECTRONICS HASN'T CHANGED YET!



NOTED RADIO SCIENTIST, DR. ORESTES H. CALDWELL, PROPHESIES ELECTRONICS WILL FIND PEACETIME APPLICATION EVERYWHERE.

NO HUMAN ACTIVITY WILL BE UNTOUCHED!



READ ANOTHER EPISODE OF THIS EXCITING SHERMAN H. DRYER RADIO PRODUCTION,

'EXPLORING THE UNKNOWN'

IN OCTOBER 'PICTURE NEWS'

Don't Be a "Left-Out"... Be The Girl He DREAMS About!



Don't let popularity pass you by... do something about it. Here is thrilling new hope... intimate secrets of beauty... secrets girls should know... the "inside story" to social success... "Better Than Beauty."

You don't have to be born beautiful. Beauty is more than perfection

of facial features. You can cultivate charm, glamour, personality... have men flock around you if you know how to "highlight" and dramatize your strong points, and hide your weak ones. That's the secret of a girl's success—and that's the secret you'll learn from "BETTER THAN BEAUTY."

Take Those Kinks Out of Your Appearance and Personality

Now you can have an amazing book, "BETTER THAN BEAUTY," by Helen Valentine and Alice Thompson (famous beauty, fashion and etiquette authorities), which tells you in exact detail how thousands of others have dramatized their charming points. You, too, can learn—almost at a glance—how to highlight your most favorable characteristics of figure, of face, of mannerisms, of intellect. You, too, can learn how to be an interesting companion and conversationalist. You, too, can learn to be the kind of a girl that other girls envy and boys admire. "BETTER THAN BEAUTY" reveals to you the "mysteries" of feminine appeal and how you can quickly develop your own enticing charms.

FREE! When You Order "Better Than Beauty"

This Truly Exciting Book Packed With Facts on "HOW TO CHARM WITH COLOR"



Girls who wear a certain color more readily receive marriage proposals than those who wear the other colors. Do you know what that enchanting color is? For ages colors have been used to enhance attractiveness. A doctor tells you the exciting scientific facts in "How to Charm With Color"—a big book yours free with "Better Than Beauty."

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3. Secrets of Smart Hair-Styling.
4. Hands can tell a tale; manicuring.
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8. What you should weigh.
9. Table of Average Weights.
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12. Does one have to exercise?
13. Assuring personal cleanliness and hygiene; check list.
14. Take care of your teeth.
15. How much sleep do you need?
16. She Walks in Beauty.
17. When is a girl smartly dressed? Knows her type—never overdressed—never conscious of clothes—yet with certain verve and dash.
18. How to effect certain optical illusions to appear taller or shorter, thinner or rounder.
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20. How to dress if you are very tall.
21. If you are stout, besides trying to lose weight, here's what else to do and not to do. Here are best colors, fabrics, styles for you!
22. The normal figure woman; how to select the most becoming clothes; What goes with what.
23. Building your wardrobe.
24. Accessories are important relating to several costumes.
25. Six rules for being well-groomed.
26. What men don't like in women's clothes or grooming.
27. How to achieve that well-dressed appearance that makes people notice you.

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29. What a smile can do; laughter.
30. Adding interest to your voice.
31. Looking at other people with open mind.
32. Your troubles are your own; don't spread your woes.
33. The art of conversation.
34. Nothing duller than walking encyclopedia.
35. How to be interesting talker.
36. Listen with mind as well as ears.
37. Do people like you more as time goes on?
38. How to overcome shyness and self-consciousness.
39. How to develop physical and mental appeal.
40. Having a good time at a party.
41. When dining out, two or a crowd, formal or casual.
42. How are your telephone manners?
43. Write the sort of letters you would like to receive.
44. Shopping, pleasure or ordeal?
45. Manners and clothes of yesterday compared to those of today.
46. Don't be a martyr-type.
47. The wishy-washy dear is burden to herself and others.
48. How to handle the question of money matters.
49. Help, help, what's the answer? Does he fail to bring flowers because he is stingy, thoughtless or impoverished? When he asks you where to go, should you name a tea room or an expensive supper club? When he asks you what you want for a gift, should you say "nothing!" or "Guertlain's Perfume?" etc., etc.
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